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# Exhibit B

Alvarez & Marsal Valuation Services, LLC 1111 Third Avenue - Suite 2450

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December 15, 2020

Mr. Bradley J. Bondi Cahill Gordon & Reindel LLP 1990 K Street NW, Suite 950 Washington, D.C. 20006

Re: GTV Media Group – Valuation Analysis

# Dear Mr. Bondi:

As requested, I have analyzed the information provided to establish a reasonable range of value for GTV Media Group, Inc. ("GTV") at or around the date of the private placement of GTV securities as of June 28, 2020 ("Private Placement").

It is my understanding that GTV offered a Subscription Agreement whereby offering a maximum of 200 million shares of common stock at a purchase price of \$1.00 per share. It is further my understanding that as of June 28, 2020, the total amount of reconciled raised funds was approximately \$300 million, therefore resulting in an oversubscription of the original Private Placement.

For purposes of this analysis, I have been provided with:

- The Corporate Minute Book of GTV, including Certificate of Incorporation, Bylaws, Meeting Minutes, the Private Placement, and other incorporation documents;
- Various web traffic documents (GTV-SEC-009458 GTV-SEC-0098470)
- Letter from Bradley J. Bondi to William T. Conway III and Amanda Rios of the Division of Enforcement of the U.S. Securities and Exchange Commission
- Valuation models for GNews Media ("GNews") (GIL\_MOB-007-00002404\_native and 00002497-native as well as GIL00344645\_native)

In addition to the information provided, we have conducted research on general economic, industry, and stock market information. The financial research on guideline public companies was largely conducted through the Capital IQ subscription database. Public information and industry and statistical information have been obtained from sources we believe to be reliable. However,

GTV Media Group – Valuation Analysis December 15, 2020 Page 2 of 3

we make no representation as to the accuracy or completeness of such information and have performed no procedures to corroborate the information.

In general, there are three approaches available when valuing the equity of a privately-held business interest: the asset approach, the income approach, and the market approach. Each of these general approaches was considered in this valuation, however the asset approach was ultimately not used as the income and market approaches provide a better indication of intangible value than the asset approach.

We started with the valuation model prepared for GNews and generally tested the reliability of certain inputs and assumptions in that model. The forecast for GNews is shown on Schedule 1. For purposes of generating an indicated range of value under the income approach for GTV, we used the same assumptions for user growth and operating margins as those used in the GNews valuation model, with the difference being the starting input of 1.3 million monthly users for GTV based on the information provided.

As shown on Schedule 2, GTV's estimated contribution per monthly user increases from negative \$2.76 to positive \$42.42 from 2021 to 2024, respectively, which is the same assumption used in the GNews analysis. The resulting indicated value for GTV under the income approach, as shown on Schedule 3, ranges from \$1.4 billion using a discount rate of 45 percent and a long-term growth rate of 3.0 percent to a high of \$2.2 billion using a discount rate of 35 percent and a long-term growth rate of 5.0 percent. The range of discount rates used in our analysis is consistent with applicable discount rates for early-stage companies. The long-term growth rates are based on expected inflation, macro-economic growth, and industry-specific growth.

The market approach involves identifying comparable publicly-traded companies, from which valuation multiples can be derived and used as indications of value for the subject company. Schedule 4 shows the specific guideline companies that we have identified for this analysis. The guideline companies include both US-based companies and Chinese companies that focus on social media, content distribution, communication, and entertainment services. The primary revenue model for this industry is advertising revenue, with additional revenue from licensing, subscription, and merchandise. Companies in this industry generally have a long horizon to profitability, and even those that are still not yet profitable and may not be for many years have total equity values approaching and in many cases exceeding a hundred billion dollars.

As shown on Schedule 5, we have derived valuation multiples for cash-adjusted enterprise value to monthly average users ("MAU") as a metric to derive value for GTV. The median MAU multiple is 85.8x, with an average (excluding the outlier SNAP) of 155.3x. When applying the median and outlier-adjusted straight average to the MAU for GTV over the forecast period, the indicated enterprise value ranges from \$1.4 billion to \$2.6 billion (see Schedule 6). We have placed greater weight on the out-years of the forecast period to account for the growth in the expected users of GTV to best reconcile with the growth seen in the industry.

GTV Media Group – Valuation Analysis December 15, 2020 Page 3 of 3

In summary, the value indications of value for GTV range from \$1.4 billion to \$2.2 billion under the income approach and range from \$1.4 billion to \$2.6 billion under the market approach.

I will be pleased to discuss the contents of this letter and the results of my work with you in detail at any time. These results are preliminary and subject to change should I be provided with additional information.

Sincerely,

Arik K. Van Zandt, ASA, CDBV

Managing Director, Alvarez & Marsal Valuation Services, LLC

				Forecast				Fore	ecast (Common S	Size)	
	Dec 31	I, 2020 I	Dec 31, 2021	Dec 31, 2022	Dec 31, 2023	Dec 31, 2024	Dec 31, 2020	Dec 31, 2021	Dec 31, 2022	Dec 31, 2023	Dec 31, 2024
Growth		NA	3171.4%	519.9%	182.2%	133.6%					
Revenue											
News Publishing		14	89	1,981	5,882	15,657	100.0%	19.4%	69.8%	73.4%	83.7%
Intelligence Sales		-	269	633	879	1,428	0.0%	58.7%	22.3%	11.0%	7.6%
Data Service Subscription		-	100	225	1,250	1,625	0.0%	21.8%	7.9%	15.6%	8.7%
Net Revenue	\$	14 \$	458	\$ 2,839	\$ 8,011	\$ 18,710	100.0%	100.0%	100.0%	100.0%	100.0%
Cost of Goods Sold											
News Publishing		12	82	953	2,987	7,784	85.7%	17.9%	33.6%	37.3%	41.6%
Intelligence Sales		-	46	114	150	243	0.0%	10.0%	4.0%	1.9%	1.3%
Data Service Subscription		-	15	34	187	244	0.0%	3.3%	1.2%	2.3%	1.3%
Total Cost of Goods Sold		12	143	1,101	3,324	8,271	85.7%	31.2%	38.8%	41.5%	44.2%
Gross Profit											
News Publishing		2	7	1,028	2,895	7,873	14.3%	1.5%	36.2%	36.1%	42.1%
Intelligence Sales		-	223	519	729	1,185	0.0%	48.7%	18.3%	9.1%	6.3%
Data Service Subscription		-	85	191	1,063	1,381	0.0%	18.6%	6.7%	13.3%	7.4%
Total Gross Profit		2	315	1,739	4,686	10,439	14.3%	68.8%	61.3%	58.5%	55.8%
Margin		14.3%	68.8%	61.3%	58.5%	55.8%					
Operating Expenses											
News Publishing Expenses		7	95	1,038	2,367	6,277	50.0%	20.7%	36.6%	29.5%	33.5%
Intelligence Sales Expenses		-	116	253	351	571	0.0%	25.3%	8.9%	4.4%	3.1%
Data Subscription Expenses		-	110	146	563	731	0.0%	24.0%	5.1%	7.0%	3.9%
Corporate Overhead		10	15	50	100	200	71.4%	3.3%	1.8%	1.2%	1.1%
Total Operating Expenses		17	335	1,488	3,380	7,779	121.4%	73.1%	52.4%	42.2%	41.6%
Operating Income (Loss)		(15)	(20)	251	1,306	2,660	(107.1%)	(4.4%)	8.8%	16.3%	14.2%
Margin	(	(107.1%)	(4.4%)	8.8%	16.3%	14.2%					
Earnings (Loss) Before Income Taxes		(15)	(20)	251	1,306	2,660	(107.1%)	(4.4%)	8.8%	16.3%	14.2%
Income Taxes (Benefit)		(4)	(5)	58	300	612	(28.6%)	(1.1%)	2.0%	3.7%	3.3%
Net Income (Loss)	\$	(12) \$	(16)	\$ 194	\$ 1,005	\$ 2,049	(85.7%)	(3.5%)	6.8%	12.5%	11.0%
EBIT	\$	(15) \$	(20)	\$ 251	\$ 1,306	\$ 2,660	(107.1%)	(4.4%)	8.8%	16.3%	14.2%
EBITDA	\$	(15) \$	(20)	\$ 251	\$ 1,306	\$ 2,660	(107.1%)	(4.4%)	8.8%	16.3%	14.2%
Supplemental Information											
Users		40.0	87.0	253.0	501.6	752.4	285.7%	19.0%	8.9%	6.3%	4.0%



			Fore	ecast	
	Trial (1)	Dec 31, 2021	Dec 31, 2022	Dec 31, 2023	Dec 31, 2024
Growth		117.5%	190.8%	98.3%	50.0%
Projected Monthly Active Users (2)	1.3	2.8	8.3	16.4	24.6
Estimated Revenue		179.9	1,115.4	3,147.4	7,350.8
Contribution Per Monthly User (in US\$) (3)		\$ (2.76)	\$ 11.91	\$ 31.24	\$ 42.42
Estimated Operating Income (US in 000,000s)		(7.9)	98.6	513.1	1,045.1

# Footnotes:

- (1) Provided by management.
- (2) Growth based on projections of growth for GNews.
- (3) Contribution per monthly active user based upon Gnews' contribution per yearly active user.

							Forecast				
		De	c 31, 2021	D	ec 31, 2022	De	ec 31, 2023	D	ec 31, 2024	N	ormalized
Earnings Before Interest & Taxes (EBIT)		\$	(8)	\$	99	\$	513	\$	1,045	\$	1,045
Margin			(107.1%)		(4.4%)		8.8%		16.3%		16.3%
Estimated Income Taxes			(2)		21		108		219		219
Estimated Income Tax Rate			21.0%		21.0%		21.0%		21.0%		21.0%
Debt-free Net Income		\$	(6)	\$	78	\$	405	\$	826	\$	826
Cash Flow Adjustments											
Net Change in Non-Cash Working Capital			(0)		(0)		(1)		(2)		(0)
Debt-free Cash Flow		\$	(6)	\$	78	\$	405	\$	824	\$	826
Discount Period			0.50		1.50		2.50		3.50		
Present Value Factor (2)	40.0%		0.8452		0.6037		0.4312		0.3080	_	
PV of Debt-free Cash Flows		\$	(5)	\$	47	\$	174	\$	254	•	
					Risk-adjusted L						40.0%
					Current Period						50.0%
					ong-term Sus	taina	ble Growth R	ate (	$g_n$ )		4.0%
				$\overline{}$	Period (H)						3.00 Yrs
					of Terminal C		٠,			\$	3,967
					Present Value I						0.3080
				PV	of Terminal C	ash	Flows			\$	1,222
Net PV of Discrete Cash Flows		\$	470								
PV of Terminal Cash Flows			1,222								
Indicated Enterprise Value from Operations		\$	1,692	_							

Ser	nsitivity (LT Growth vs	Discount Rate)	
	35.0%	40.0%	45.0%
3.0%	2,090	1,663	
4.0%	2,136	1,693	
5.0%	2,185	1,724	

(1) Terminal value estimated utilizing H-model, which assumes a linear decrease of the current period growth to a long-term, sustainable growth rate.

PV = [CF / (r - gn)] \* [(1 + gn) + (H / 2) (ga - gn)]

r = discount rate

g<sub>a</sub> = current period growth rate

 $g_n$  = long-term, sustainable growth rate



Case 1:23-cr-00118-AT Document 327-2 Filed 05/06/24 Page 8 of 21 **Guideline Public Company (GPC) Overview** 

**GTV Media Group Inc. Valuation of Total Equity** As of December 31, 2020 **US\$** in 000s

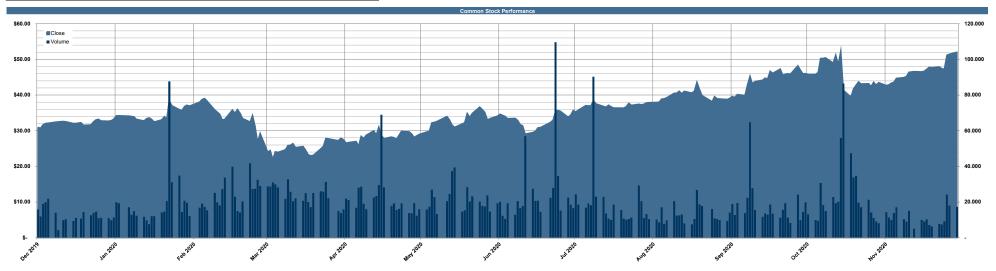
Twitter, Inc. operates as a platform for public self-expression and conversation in real time United States and internationally. The company offers various products and services, including Twitter, a platform that allows users to consume, create, distribute, and discover content; and Periscope, a mobile application that enables user to broadcast and watch video live with others. It also provides promoted products and services, such as promoted tweets, promoted tweets, promoted accounts, and promoted trends, which enable its advertisers to promote their brands, products, and services. In addition, the company offers a set of tools and public applications with Twitter content. Further, it provides subscription access to its public data feed for data partners. Twitter, inc. was founded in 2006 and is headquartered in San Francisco, California.

			Balanc	e S	heet							
					Histo	rica	al					ı
	Dec 31, 2015		Dec 31, 2016		Dec 31, 2017		Dec 31, 2018		Dec 31, 2019	5	Sep 30, 2020	
Cash & Equivalents	\$ 3,495,348	\$	3,774,579	\$	4,403,102	\$	6,209,401	\$	6,639,052	\$	7,681,047	
Other Current Assets	\$ 886,444	\$	877,617	\$	918,782	\$	901,635	\$	981,023	\$	908,532	-
Current Assets	\$ 4,381,792	\$	4,652,196	\$	5,321,884	\$	7,111,036	\$	7,620,075	\$	8,589,579	
Net Property, Plant, & Equipment	\$ 735,299	\$	783,901	\$	773,715	\$	885,078	\$	1,728,876	\$	2,220,933	(
Other Assets	\$ 1,325,348	\$	1,434,268	\$	1,316,878	\$	2,166,458	\$	3,354,438	\$	2,278,280	
Total Assets	\$ 6,442,439	\$	6,870,365	\$	7,412,477	\$	10,162,572	\$	12,703,389	\$	13,088,792	
Current Debt	\$ 88,166	\$	80,848	\$	84,976	\$	965,374	\$	170,435	\$	1,070,116	
Other Current Liabilities	\$ 417,873	\$	503,173	\$	498,302	\$	550,937	\$	662,041	\$	864,987	
Total Current Liabilities	\$ 506,039	\$	584,021	\$	583,278	\$	1,516,311	\$	832,476	\$	1,935,103	
Long-term Debt	\$ 1,514,790	\$	1,605,804	\$	1,708,768	\$	1,755,316	\$	3,118,250	\$	3,278,438	-
Other Long-term Liabilities	\$ 53,563	\$	75,605	\$	73,213	\$	85,351	\$	48,277	\$	63,163	
Total Long-term Liabilities	\$ 1,568,353	\$	1,681,409	\$	1,781,981	\$	1,840,667	\$	3,166,527	\$	3,341,601	Ī
Total Liabilities	\$ 2,074,392	\$	2,265,430	\$	2,365,259	\$	3,356,978	\$	3,999,003	\$	5,276,704	_
Total Shareholders' Equity	\$ 4,368,047	\$	4,604,935	\$	5,047,218	\$	6,805,594	\$	8,704,386	\$	7,812,088	
Total Liabilities & Equity	\$ 6,442,439	S	6,870,365	\$	7,412,477	S	10,162,572	S	12,703,389	S	13,088,792	ī

	Financ	ial St	atement Sum	mar	y																	
									Inco	me Statement	ı											
						Histo	rica	ı										Forecast				
020		De	ec 31, 2015	- 0	Dec 31, 2016	Dec 31, 2017	D	ec 31, 2018	D	ec 31, 2019	S	Sep 30, 2020	D	ec 31, 2020	D	ec 31, 2021	D	ec 31, 2022	D	ec 31, 2023	De	c 31, 2024
1,047	Growth		NA		14.0%	(3.4%)		24.5%		13.7%		NM		4.4%		21.4%		16.1%		8.8%		8.5%
8,532	Revenue	\$	2,218,032	\$	2,529,619	\$ 2,443,299	\$	3,042,359	\$	3,459,329	\$	3,434,649	\$	3,611,269	\$	4,383,851	\$	5,087,822	\$	5,536,253	\$	6,006,967
9,579																						
0,933	Gross Profit	\$	1,488,776	\$	1,646,379	\$ 1,582,057	\$	2,077,362	\$	2,322,288	\$	2,187,177										
8,280	Margin		67.1%		65.1%	64.8%		68.3%		67.1%		63.7%										
8,792																						
	Selling, General & Administrative	\$	1,132,164	\$	1,214,705	\$ 1,001,307	\$	1,070,179	\$	1,273,634	\$	1,436,098										
0,116	Research & Development	\$	806,648	\$	697,582	\$ 542,010	\$	553,858	\$	682,281	\$	823,311										
4,987	Other	\$	-	\$	-	\$ -	\$	-	\$	-	\$	-										
5,103	Depreciation & Amortization	\$				\$ 	\$	-	\$	-	\$	-										
8,438	Total Operating Expenses	\$	1,938,812	\$	1,912,287	\$ 1,543,317	\$	1,624,037	\$	1,955,915	\$	2,259,409										
3,163																						
1,601	EBIT	\$	(450,036)	\$	(265,908)	\$ 38,740	\$	453,325	\$	366,373	\$	(72,232)	\$	65,638	\$	281,319	\$	463,852	\$	700,378	\$	922,775
6,704	Margin		(20.3%)		(10.5%)	1.6%		14.9%		10.6%		(2.1%)		1.8%		6.4%		9.1%		12.7%		15.4%
2,088																						
8,792	EBITDA	\$	(175,013)	\$	61,664	\$ 338,107	\$	767,023	\$	715,922	\$	294,710	\$	1,018,048	\$	1,335,110	\$	1,648,353	\$	1,905,663	\$	2,168,667
	Margin		(7.9%)		2.4%	13.8%		25.2%		20.7%		8.6%		28.2%		30.5%		32.4%		34.4%		36.1%
	Depreciation & Amortization	\$	275,023	\$	327,572	\$ 299,367	\$	313,698	\$	349,549	\$	366,942	\$	493,248	\$	557,383	\$	639,899	\$	675,810	\$	680,000
	Stock-Based Compensation	\$	682,118	\$	615,233	\$ 433,806	\$	326,228	\$	378,025	\$	448,044	NA		NA		NA		NA		NA	
	Capital Expenditures	\$	(347,280)	\$	(218,657)	\$ (160,742)	\$	(483,934)	\$	(540,688)	\$	(729,444)	\$	(822,178)	\$	(708,578)	\$	(673,915)	\$	(654,750)	\$	(667,680)
	Sale (Purchase) of Intangible Assets	\$	-	\$	-	\$ -	\$	-	\$	-	\$	-	NA		NA		NA		NA		NA	

				Debt Si	umm	ary						
	De	ec 31, 2015	D	ec 31, 2016	D	ec 31, 2017	D	Dec 31, 2018	ı	Dec 31, 2019	S	ep 30, 2020
Commercial Paper	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Revolving Credit Line	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Term Loans	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Senior Bonds & Notes	\$	1,889,000	\$	1,889,000	\$	1,627,460	\$	2,628,250	\$	2,508,800	\$	3,456,959
Subordinated Bonds & Notes	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Capital Leases	\$	147,861	\$	147,685	\$	166,284	\$	92,440	\$	779,885	\$	891,595
Other Debt	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Total	\$	2,036,861	\$	2,036,685	\$	1,793,744	\$	2,720,690	\$	3,288,685	\$	4,348,554

			Supplemental Information			
Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
nteractive Media and Services	7370	50203010	San Francisco, CA, United States	2006	www.twitter.com	4,900



Schedule 4

Case 1:23-cr-00118-AT Document 327-2 Filed 05/06/24 Page 9 of 21 **Guideline Public Company (GPC) Overview** 

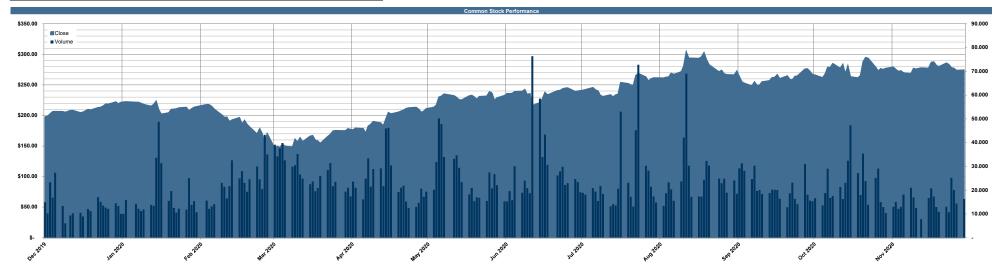
**GTV Media Group Inc. Valuation of Total Equity** As of December 31, 2020 **US\$** in 000s

Facebook, Inc. develops products that enable people to connect and share with friends and family through mobile devices, personal computers; instagram, a community for sharing photos videos, and private messages; Messenger, a messaging application for people to connect with friends, family, groups, and businesses across platforms and devices; and WhatsApp, a messaging application that is used by people and businesses to communicate in a private way. It also provides Oculus, a hardware, software, and developer ecosystem, which allows people to connect with reach other through its Oculus virtual reality products. Facebook, Inc. was founded in 2004 and is headquartered in Menio Park, California.

											Einan	cial S	tatement Sumi	mary												
	_		Balan	oo Ch	oot	_		_			rillali	Clai S	tatement Sum	illal y			_	Inc	come Statement			_				
			Dalai	ice on		orical										10-	torical	IIIC	come Statement					Forecast		
	_		Dec 31, 2016	_	ec 31, 2017		c 31, 2018	_	c 31, 2019					_	c 31, 2016	Dec 31, 2017		c 31, 2018	Dec 31, 2019				Dec 31, 2021		Dec 31, 2023	D 01 0001
		c 31, 2015					,			Sep 30, 2020		L	ec 31, 2015	Dec						Sep 30, 2020	Dec 31, 202			Dec 31, 2022		Dec 31, 2024
Cash & Equivalents	\$	18,434,000	\$ 29,449,000		41,711,000	\$	41,114,000		54,855,000	\$ 55,620,000	Growth		NA		54.2%	47.1%		37.4%	26.6%	NM	18.1		24.4%	20.0%	17.4%	15.3%
Other Current Assets	\$	3,218,000	\$ 4,952,000		6,852,000	\$	9,366,000		11,370,000	\$ 10,179,000	Revenue	\$	17,928,000	\$	27,638,000	40,653,000	\$ !	55,838,000 \$	70,697,000	\$ 78,975,000	\$ 83,483,9	08 \$	103,864,549	124,619,214	\$ 146,304,408	\$ 168,643,678
Current Assets		21,652,000	\$ 34,401,000		48,563,000		50,480,000		66,225,000	\$ 65,799,000																
Net Property, Plant, & Equipment		5,687,000	\$ 8,591,000		13,721,000		24,683,000		44,783,000		Gross Profit	\$	15,061,000	\$	23,849,000	35,199,000	\$ 4	46,483,000 \$	57,927,000	\$ 64,002,000						
Other Assets		22,068,000	\$ 21,969,000		22,240,000		22,171,000		22,368,000		Margin		84.0%		86.3%	86.6%		83.2%	81.9%	81.0%						
Total Assets	\$	49,407,000	\$ 64,961,000	\$	84,524,000	\$	97,334,000	) \$ ·	133,376,000	\$ 146,437,000																
,											Selling, General & Administrative	\$	4,020,000	\$	5,503,000 \$	7,242,000	\$	11,297,000 \$	20,341,000	\$ 23,130,000						
Current Debt	\$	208,000	\$ -	. \$	-	\$	500,000	\$ (	1,132,000	\$ 1,037,000	Research & Development	\$	4,816,000	\$	5,919,000	7,754,000	\$	10,273,000 \$	13,600,000	\$ 17,118,000						
Other Current Liabilities	\$	1,717,000	\$ 2,875,000	\$	3,760,000	\$	6,517,000	\$	13,921,000	\$ 10,907,000	Other	\$	-	\$	- 5	-	\$	- \$	- :	\$ -						
Total Current Liabilities	\$	1,925,000	\$ 2,875,000	\$	3,760,000	\$	7,017,000	) \$	15,053,000	\$ 11,944,000	Depreciation & Amortization	\$	-	\$	- 5		\$	- \$	- :	\$ -						
Long-term Debt	\$	107,000	\$ .	. \$	-	\$		- \$	9,942,000	\$ 10,107,000	Total Operating Expenses	\$	8,836,000	\$	11,422,000 \$	14,996,000	\$ :	21,570,000 \$	33,941,000	\$ 40,248,000	•					
Other Long-term Liabilities	\$	3,157,000	\$ 2,892,000	\$	6,417,000	\$	6,190,000	) \$	7,327,000	\$ 6,655,000																
Total Long-term Liabilities	s	3.264.000	\$ 2.892.000	) \$	6.417.000	s	6.190.000	) S	17,269,000	\$ 16,762,000	EBIT	s	6.225.000	s	12.427.000	20,203,000	\$ :	24.913.000 \$	23.986.000	\$ 23,754,000	\$ 30.095.3	11 \$	35.699.282	44.754.175	\$ 53,087,764	\$ 61,255,314
Total Liabilities	s	5.189.000	\$ 5,767,000	\$	10,177,000	s	13,207,000	S	32,322,000	\$ 28,706,000	Margin		34.7%		45.0%	49.7%		44.6%	33.9%	30.1%	36.0	1%	34.4%	35.9%	36.3%	36.3%
Total Shareholders' Equity	\$	44,218,000	\$ 59,194,000	) \$	74,347,000	s	84,127,000	) \$ ·	101.054.000	\$ 117,731,000																
Total Liabilities & Equity	\$	49,407,000	\$ 64,961,000	) \$	84,524,000	\$	97,334,000	) \$ '	133,376,000	\$ 146,437,000	EBITDA	\$	8,170,000	\$	14,769,000	23,228,000	\$ :	29,228,000 \$	29,727,000	\$ 30,221,000	\$ 43,552,9	97 \$	51,160,227	64,362,233	\$ 75,302,229	\$ 86,619,633
											Margin		45.6%		53.4%	57.1%		52.3%	42.0%	38.3%	52.2	%	49.3%	51.6%	51.5%	51.4%
											. 3															
											Depreciation & Amortization	s	1.945.000	s	2.342.000 \$	3,025,000	s	4 315 000 \$	5.741.000	\$ 6,467,000	\$ 6.947.9	65 \$	8 544 390	10.398.700	\$ 12.644.538	\$ 16,627,600
											Stock-Based Compensation	s	2,960,000	s	3,218,000	3,723,000		4.152.000 \$	4.836.000	\$ 6.026.000		N/	Α Ι	JA	NA , ,	NA
											Capital Expenditures	s	(2,523,000)	s	(4.491.000)	(6.733.000		(13.915.000) \$	, ,			75) \$	(20.582.347)	(21.570.026)	\$ (23.732.186)	\$ (24,941,229)
											Sale (Purchase) of Intangible Assets	Š	(2,323,000)	_	(4,431,000)		, s (	- \$	(10,102,000)	. , , , , , , , , , , ,	NA (15,742,2	νο, φ ΝΑ	( -, ,- ,- ,	, , , , , , , ,	NA (25,752,100)	NA
											case (i aronaco) or interigible Assets		-	*	- ,	,	Ψ.	- ψ		-		147		•••		

				Depts	411111	nary					
	De	c 31, 2015	De	c 31, 2016		Dec 31, 2017	Dec 31, 2018	- 1	Dec 31, 2019	5	Sep 30, 2020
Commercial Paper	\$	-	\$	-	\$	-	\$ -	\$	-	\$	-
Revolving Credit Line	\$		\$		\$	-	\$ 500,000	\$	277,000	\$	-
Term Loans	\$		\$		\$	-	\$ -	\$	-	\$	-
Senior Bonds & Notes	\$	201,000	\$	-	\$	-	\$ -	\$	-	\$	-
Subordinated Bonds & Notes	\$	-	\$	-	\$	-	\$	\$	-	\$	-
Capital Leases	\$	114,000	\$		\$	-	\$ -	\$	10,797,000	\$	11,144,000
Other Debt	\$	-	\$	-	\$	-	\$ -	\$	-	\$	
Total	\$	315,000	\$	-	\$	-	\$ 500,000	\$	11,074,000	\$	11,144,000

			Supplemental Information			
Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
Interactive Media and Services	7370	50203010	Menlo Park, CA, United States	2004	investor.fb.com	56,653





Schedule 4

Document 327-2 Filed 05/06/24

> Capital Expenditures Sale (Purchase) of Intangible Assets

Case 1:23-cr-00118-AT

Page 10 of 21

Schedule 4 **Guideline Public Company (GPC) Overview** 

**GTV Media Group Inc. Valuation of Total Equity** As of December 31, 2020 **US\$** in 000s

Tencent Holdings Limited, an investment holding company, provides value-added services (VAS) and Internet advertising services, FinTech and Guard States, Europe, and internationally. The company operates through VAS, FinTech and Business Services, Online Advertising, and Others segments. It offers online games and social network services; FinTech and cloud services; and online advertising services, such as media, social, and others advertisement services. The company is also involved in production, investment, and distribution of films and television programs for third parties, as well as copyrights licensing, merchandise sales, and other activities. In addition, it develops software; develops and operates online games; and provides information technology, information system integration, asset management, online literature, and online music entertainment services. The company was founded in 1998 and is headquartered in Shenzhen, the People's Republic of China.

				Balanc	e SI	heet						
						Histo	oric	al				
		Dec 31, 2015		Dec 31, 2016	- 1	Dec 31, 2017		Dec 31, 2018	- 1	Dec 31, 2019		Sep 30, 2020
Cash & Equivalents	\$	12,440,354	\$	17,602,615	\$	21,888,361	\$	24,317,141	\$	26,858,924	\$	34,505,213
Other Current Assets	\$	11,491,567	\$	3,878,791	\$	5,536,601	\$	7,245,736	\$	9,615,534	\$	12,516,493
Current Assets	\$	23,931,921	\$	21,481,407	\$	27,424,962	\$	31,562,877	\$	36,474,457	\$	47,021,706
Net Property, Plant, & Equipment	\$	2,190,374	\$	2,675,058	\$	4,112,684	\$	5,811,536	\$	8,847,750	\$	10,472,55
Other Assets	\$	21,135,002	\$	32,861,566	\$	53,708,639	\$	67,823,691	\$	91,687,659	\$	117,747,099
otal Assets	\$	47,257,297	\$	57,018,032	\$	85,246,284	\$	105,198,104	\$	137,009,867	\$	175,241,350
Current Debt	\$	2,449,442	\$	2,267,477	\$	3,142,607	\$	5,896,448	\$	5,243,218	\$	2,587,47
Other Current Liabilities	\$	16,712,052	\$	12,307,083	\$	20,177,970	\$	23,537,084	\$	29,247,584	\$	35,599,48
Total Current Liabilities	\$	19,161,494	\$	14,574,560	\$	23,320,577	\$	29,433,532	\$	34,490,801	\$	38,186,959
Long-term Debt	\$	7,703,350	\$	13,502,463	\$	17,129,574	\$	20,171,714	\$	28,150,914	\$	37,332,420
Other Long-term Liabilities	\$	1,586,138	\$	2,117,406	\$	2,210,337	\$	3,801,271	\$	4,164,070	\$	4,520,08
Total Long-term Liabilities	\$	9,289,488	\$	15,619,869	\$	19,339,911	\$	23,972,985	\$	32,314,984	\$	41,852,50
Total Liabilities	\$	28,450,982	\$	30,194,429	\$	42,660,488	\$	53,406,517	\$	66,805,785	\$	80,039,46
otal Shareholders' Equity	\$	18,806,315	\$	26,823,602	\$	42,585,796	\$	51,791,587	\$	70,204,082	\$	95,201,89
otal Liabilities & Equity	ŝ	47,257,297	ŝ	57.018.032	\$	85,246,284	s	105,198,104	s	137.009.867	s	175.241.35

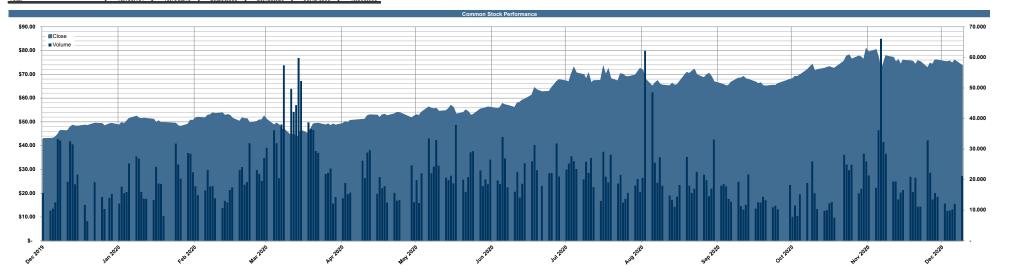
	Financ	cial S	Statement Sum	ımaı	y																		
										Inc	ome Statement												
							Histo	orica	al										Forecast				
0			Dec 31, 2015		Dec 31, 2016	[	Dec 31, 2017		Dec 31, 2018	[	Dec 31, 2019	8	Sep 30, 2020	D	ec 31, 2020	D	ec 31, 2021		Dec 31, 2022	C	ec 31, 2023	Der	31, 2024
13	Growth		NA		38.1%		67.0%		24.4%		19.2%		NM		35.4%		23.6%		20.1%		15.2%		(100.0%)
93	Revenue	\$	15,843,358	\$	21,882,363	\$	36,540,796	\$	45,464,908	\$	54,185,612	\$	66,879,013	\$	73,382,085	\$	90,671,486	\$	108,859,907	\$	125,394,048	\$	-
06																							
51	Gross Profit	\$	9,431,190	\$	12,169,686	\$	17,969,939	\$	20,663,885	\$	24,068,133	\$	30,748,954										
99_	Margin		59.5%		55.6%		49.2%		45.5%		44.4%		46.0%										
99 <b>56</b>																							
	Selling, General & Administrative	\$	3,822,565	\$	4,982,429	\$	7,792,429	\$	9,560,609	\$	10,748,682	\$	13,884,226										
71	Research & Development	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-										
88	Other	\$	(26,646)	\$	(125,875)	\$	(1,183,857)	\$	(281,489)	\$	(671,847)	\$	(685,339)										
59	Depreciation & Amortization	\$	-	\$		\$	-	\$	-	\$	-	\$	-										
20	Total Operating Expenses	\$	3,795,918	\$	4,856,554	\$	6,608,573	\$	9,279,119	\$	10,076,836	\$	13,198,887										
86																							
06	EBIT	\$	5,635,271	\$	7,313,132	\$	11,361,366	\$	11,384,765	\$	13,991,297	\$	17,550,068	\$	23,271,116	\$	27,741,440	\$	33,608,257	\$	37,469,194	\$	
65	Margin		35.6%		33.4%		31.1%		25.0%		25.8%		26.2%		31.7%		30.6%		30.9%		29.9%		NA
91																							
56	EBITDA	\$	6,613,939	\$	9,039,808	\$	14,853,459	\$	16,246,565	\$	19,871,462	\$	24,146,345	\$	27,179,331	\$	33,146,664	\$	40,359,692	\$	48,053,270	\$	
	Margin		41.7%		41.3%		40.6%		35.7%		36.7%		36.1%		37.0%		36.6%		37.1%		38.3%		NA
	Depreciation & Amortization	\$	978,668	\$	1,726,676	\$	3,492,093	\$	4,861,800	\$	6,318,057	\$	7,130,824	\$	7,770,271	\$	8,576,297	\$	9,583,920	\$	16,924,616	\$	-
	Stock-Based Companiestion		424 400	•	621 165	¢	0/13 182	œ.	1 1// 132	œ.	1 454 423	œ	1 /01 282	NΙΔ		NΙΔ		NIA	١	NΙΔ		NΙΔ	

(1,162,880) \$ (1,491,344) \$ (3,057,771) \$ (4,989,749) \$ (4,914,906) \$ (5,039,465) NA

			Debt S	umn	nary						
	D	ec 31, 2015	Dec 31, 2016		Dec 31, 2017		Dec 31, 2018		Dec 31, 2019	S	ep 30, 2020
Commercial Paper	\$	-	\$ -	\$	-	\$	-	\$	-	\$	-
Revolving Credit Line	\$	-	\$ -	\$	-	\$	-	\$	-	\$	-
Term Loans	\$	3,750,635	\$ 10,056,601	\$	15,029,124	\$	16,614,711	\$	18,232,633	\$	19,460,741
Senior Bonds & Notes	\$	6,432,495	\$ 5,741,645	\$	5,237,535	\$	9,508,615	\$	13,510,830	\$	19,345,768
Subordinated Bonds & Notes	\$	-	\$ -	\$	-	\$	-	\$	-	\$	-
Capital Leases	\$	-	\$ -	\$	-	\$	-	\$	1,681,340	\$	1,702,156
Other Debt	\$	-	\$ -	\$	-	\$	-	\$	-	\$	
Total	s	10.183.131	\$ 15.798.246	\$	20.266.658	s	26.123.326	s	33.424.803	s	40.508.665

Rating				Supplemental Information			
Moody's	Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
pability Needed)	Interactive Media and Services	7370	50203010	Shenzhen, 0, China	1998	www.tencent.com	77,592

(837.890) \$ (1.209.638) \$ (1.860.851) \$ (2.870.582) \$ (3.269.615) \$ (4.648.495) \$ (5.537.103) \$ (6.481.210) \$ (7.611.701) \$ (9.990.386) \$



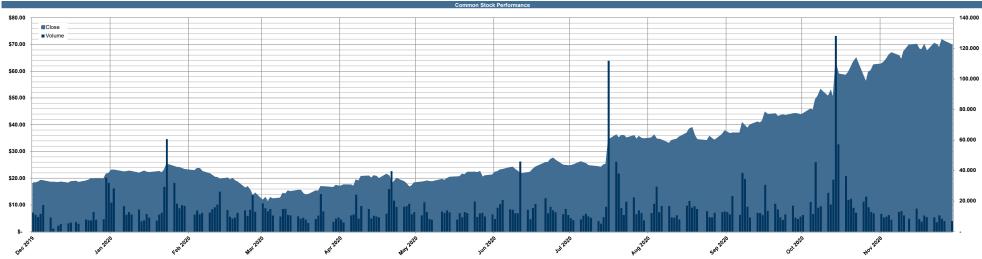
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Guideline Public Company (GPC) Overview

GTV Media Group Inc. Valuation of Total Equity As of December 31, 2020 US\$ in 000s

### interest, Inc. (NYSE:PINS)

Pinterest, Inc. provides visual discovery engine in the United States and internationally. The company's engine allows people to find inspiration for their lives, including recipes, home and style ideas, travel destinations, and others. It shows them visual recommendations based on people personal taste and internests. The company was formerly known as Cold Brew Labs Inc. and changed its name to Pinterest, Inc. April 2012. Pinterest, Inc. was founded in 2008 and is headquartered in San Francisco, California.

										Financi	al Statement Su	ummary	/										
			Balan	ce Sheet	t											Income	Statement						
					Historio	cal								His	torical						Forecast		
		NA	NA	Dec	31, 2017	Dec 31, 2018	Dec 31, 2019	Sep 30, 2020			NA		NA	Dec 31, 2017	Dec 31, 2018	Dec 3	31, 2019	Sep 30, 2020	Dec 31, 2020	Dec 31, 2021	Dec 31, 2022	Dec 31, 2023	Dec 31, 202
Cash & Equivalents	\$	- \$	-	- \$	711,628 \$	627,813	\$ 1,713,345	\$ 1,649,115	Growth		N	Α	NA	NA	59.99	6	51.2%	NM	42.8%	44.1%	32.2%	27.8%	20.
Other Current Assets	\$	- \$		- \$	175,331 \$	261,539	\$ 353,889	\$ 383,811	Revenue		\$	- \$	- 5	472,852	\$ 755,93	2 \$ 1	1,142,761 \$	1,386,939	\$ 1,631,496	\$ 2,351,413	\$ 3,108,216	\$ 3,972,830	\$ 4,773,4
Current Assets	\$	- \$		- \$	886,959 \$	889,352	\$ 2,067,234	\$ 2,032,926															
Net Property, Plant, & Equipment	t \$	- \$	-	- \$	239,512 \$	226,715	\$ 280,243	\$ 241,097	Gross Profit		\$	- \$	- 5	294,188	\$ 514,34	3 \$	783,858 \$	970,330					
Other Assets	\$	- \$		- \$	46,574 \$	36,664	\$ 45,840	\$ 27,015	Margin		N	Α	NA	62.2%	68.09	6	68.6%	70.0%					
tal Assets	\$	- \$		- \$	1,173,045 \$	1,152,731	\$ 2,393,317	\$ 2,301,038															
									Selling,	General & Administrative	\$	- \$	- 5	224,149	\$ 337,40	7 \$	965,665 \$	664,153					
Current Debt	s	- \$		· \$	15.801 \$	20.538	\$ 46.527	s -	Researc	h & Development	S	- S	- 5	207.973	\$ 251.66	2 \$ 1	1.207.059 \$	607.517					
Other Current Liabilities	s	- \$		· \$	64.001 \$	87.889	\$ 129,630	s 189.649	Other		\$	- S	- 9		· \$	- S	- 8						
Total Current Liabilities	s	- S		· \$	79.802 \$	108.427	\$ 176,157	\$ 189,649	Deprecia	ation & Amortization	\$	- S	- 5		. s	- \$	- 5	_					
Long-term Debt	s	- \$		· \$	162.273 \$				Total Operati		S	- S	- 5	432.122	\$ 589.06	9 \$ 2	2.172.724 \$	1.271.670					
Other Long-term Liabilities	s	- \$		· \$	12.035 \$	17.139	\$ 20.063	\$ 26,623										, , , ,					
Total Long-term Liabilities	s	- \$		· \$	174,308 \$	168.534	\$ 193,455		EBIT		s	- S	- 9	(137.934	) \$ (74.72	1) \$ (1	1.388.866) \$	(301,340)	\$ (234.827)	\$ 6,863	\$ 233,647	\$ 589,491	\$ 1,443,2
tal Liabilities	Š	- \$		. š	254,110 \$	276,961			Margin		N/	A	NA	(29.2%			(121.5%)	(21.7%)	(14.4%)		7.5%	14.8%	
tal Shareholders' Equity	\$	- S		- \$	918,935 \$	875,770	\$ 2,023,705	\$ 1,934,604							, , , , , , , , , , , , , , , , , , , ,	,	, ,,,		,,				
tal Liabilities & Equity	s	- S		- <b>\$</b>	1.173.045 \$	1,152,731	\$ 2,393,317	\$ 2,301,038	EBITDA		s	- S	- 9	(121.799	) \$ (53.86	2) \$ (1	1.361.075) \$	(263.871)	\$ 208,777	\$ 430,336	\$ 702.087	\$ 1,214,921	\$ 1,743,4
									Margin		N/	Α	NA	(25.8%	(7.15	6)	(119.1%)	(19.0%)	12.8%	18.3%	22.6%	30.6%	36.5
															, , ,	,		,					
									Depreciation	& Amortization	S	- S	- 5	16.135	\$ 20.85	9 S	27.791 \$	37.469	\$ 39.789	\$ 49.450	\$ 64,290	\$ 75,775	\$ 48.5
									Stock-Based	Compensation	\$	- S	- 9	28.804	\$ 14.85	9 \$ 1	1.377.781 \$	347.001	NA	NA		NA	NA
									Capital Expe	nditures	\$	- S	- 5	(41,192	2) \$ (22,19	4) \$	(33,783) \$	(27,382)	\$ (23,503)	\$ (42,304)	\$ (55,390)	\$ (51,720)	) \$ (56,8
										se) of Intangible Assets		- š	- 8		· \$	- S	- 8		NA (=0,000)	NA (III,		NA (E.,.E.)	NA (55)
									(	/	•				•	*							
			Debt S	Summarv	/				Issu	er Credit Rating								Supplemental	Information				
		NA	NA	Dec	31, 2017	Dec 31, 2018	Dec 31, 2019	Sep 30, 2020	S&P	Moody's			Primary Ir	dustrv	SIC Code	GICS	S Code	Headqu	arters	Year Founded	Web	site	Employees
Commercial Paper	s	- S	-	· \$	- S	-	s -	s -	NA	NA		Inter	active Media and	Services	7370	5020301	10 S	an Francisco, CA.	United States	2008	www.pinterest.com		2.4
Revolving Credit Line	s	- S		· \$	- S	-	s -	S -															
Term Loans	s	- \$		. \$	- S	_																	
Senior Bonds & Notes	s	- S		· \$	- S		-	*															
Subordinated Bonds & Notes	s	- \$		· \$	- S		*	*															
Capital Leases	s	- S		· \$	178,074 \$		\$ 219.919	\$ 150,162															
	7			. s	- S		e	ę 100,10 <u>2</u>															
Other Debt	s	- S																					



Sale (Purchase) of Intangible Assets

## nap Inc. (NYSE:SNAP)

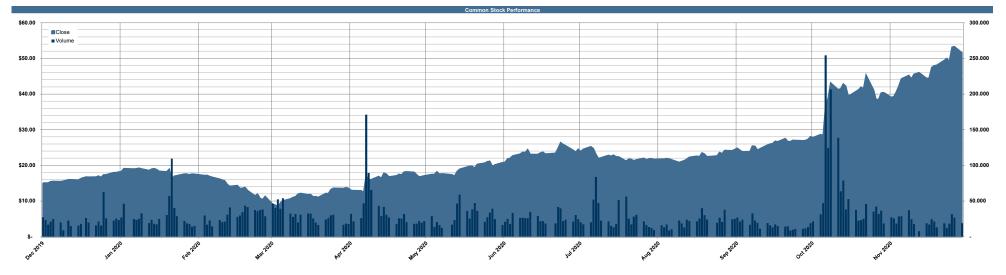
Snap Inc. operates as a camera company in the United States and internationally. The company offers Snapchat, a camera application that helps people to communicate through short videos and images called Snaps. It also provides Camera, a long to personalize and add context to Snaps Chat that allows creating and watching stories, and incent the state of the company offers Snapchat, a camera application that helps people to communicate through short videos and images called Snaps. It also provides Camera, in two plants are company in the United States and internationally. The company offers Snapshat, and add context to Snaps, Chat that allows creating and watching stories, and and add context to Snaps, Chat that allows creating and watching stories, and short through stories, and and add context to Snaps, Chat that allows creating and watching stories, and short through stories, and and add context to Snaps, Chat that allows creating and watching stories, and and add context to Snaps, Chat that allows creating and watching stories, and add context to Snaps, Chat that allows creating and watching stories, and add context to Snaps, Chat that allows creating and watching stories, and add context to Snaps, Chat that allows creating and watching stories, and add context to Snaps, Chat that allows creating and watching stories, and add context to Snaps, Chat that allows creating and watching stories, and and add context to Snaps, Chat that allows creating and watching stories, and and add context to Snaps, the stories of the stories o

				Balanc	e S	heet						
						Histo	oric	al				
	D	ec 31, 2015		Dec 31, 2016		Dec 31, 2017		Dec 31, 2018	Dec 31, 2019	5	Sep 30, 2020	
Cash & Equivalents	\$	640,810	\$	987,368	\$	2,043,039	\$	1,279,063	\$ 2,112,805	\$	2,725,005	
Other Current Assets	\$	51,754	\$	192,617	\$	323,755	\$	396,865	\$ 531,181	\$	590,709	
Current Assets	\$	692,564	\$	1,179,985	\$	2,366,794	\$	1,675,928	\$ 2,643,986	\$	3,315,714	
Net Property, Plant, & Equipment	\$	44,079	\$	100,585	\$	166,762	\$	212,560	\$ 449,114	\$	444,340	
Other Assets	\$	202,293	\$	442,222	\$	888,010	\$	825,618	\$ 918,824	\$	1,057,720	
otal Assets	\$	938,936	\$	1,722,792	\$	3,421,566	\$	2,714,106	\$ 4,011,924	\$	4,817,774	
Current Debt	\$	-	\$	-	\$		\$	-	\$ 42,179	\$	40,994	
Other Current Liabilities	\$	156,258	\$	156,744	\$	346,256	\$	292,691	\$ 457,496	\$	569,112	
Total Current Liabilities	\$	156,258	\$	156,744	\$	346,256	\$	292,691	\$ 499,675	\$	610,106	
Long-term Debt	\$	13,494	\$	15,140	\$	-	\$	-	\$ 1,194,954	\$	1,937,351	
Other Long-term Liabilities	\$	5,039	\$	31,994	\$	82,983	\$	110,416	\$ 57,382	\$	71,546	
Total Long-term Liabilities	\$	18,533	\$	47,134	\$	82,983	\$	110,416	\$ 1,252,336	\$	2,008,897	
otal Liabilities	\$	174,791	\$	203,878	\$	429,239	\$	403,107	\$ 1,752,011	\$	2,619,003	
otal Shareholders' Equity	\$	764,145	\$	1,518,914	\$	2,992,327	\$	2,310,999	\$ 2,259,913	\$	2,198,771	
otal Liabilities & Equity	s	938,936	s	1.722.792	ŝ	3,421,566	\$	2.714.106	\$ 4.011.924	s	4,817,774	

	Financ	cial Sta	itement Sum	mar	у																	
									Inc	ome Statemen	t											
						Histo	orica	1										Forecast				
20		De	c 31, 2015	D	ec 31, 2016	Dec 31, 2017	D	ec 31, 2018	- [	Dec 31, 2019		Sep 30, 2020	D	ec 31, 2020	D	ec 31, 2021		Dec 31, 2022	D	ec 31, 2023	De	c 31, 2024
,005	Growth		NA		589.5%	104.0%		43.1%		45.3%		NM		42.4%		40.7%		33.2%		30.7%		29.6%
,709	Revenue	\$	58,663	\$	404,482	\$ 824,949	\$	1,180,446	\$	1,715,534	\$	2,156,192	\$	2,442,072	\$	3,436,204	\$	4,577,495	\$	5,981,266	\$	7,752,213
,714																						
,340	Gross Profit	\$	(123,678)	\$	(47,178)	\$ 147,354	\$	381,581	\$	819,696	\$	1,105,794										
,720	Margin		(210.8%)		(11.7%)	17.9%		32.3%		47.8%		51.3%										
,774																						
	Selling, General & Administrative	\$	159,416	\$	289,531	\$ 2,058,200	\$	846,703	\$	939,515	\$	1,021,585										
,994	Research & Development	\$	82,235	\$	183,676	\$ 1,534,863	\$	772,185	\$	883,509	\$	1,002,641										
,112	Other	\$	-	\$	-	\$ -	\$	-	\$	-	\$	-										
,106	Depreciation & Amortization	\$	-	\$		\$ -	\$	-	\$		\$	-	_									
,351	Total Operating Expenses	\$	241,651	\$	473,207	\$ 3,593,063	\$	1,618,888	\$	1,823,024	\$	2,024,226										
,546																						
,897	EBIT	\$	(365,329)	\$	(520,385)	\$ (3,445,709)	\$	(1,237,307)	\$	(1,003,328)	\$	(918,432)	\$	(872,437)	\$	(532,831)	\$	(7,553)	\$	735,360	\$	2,042,133
,003	Margin		(622.8%)		(128.7%)	(417.7%)		(104.8%)		(58.5%)		(42.6%)		(35.7%)		(15.5%)		(0.2%)		12.3%		26.3%
,771																						
,774	EBITDA	\$	(350,022)	\$	(491,270)	\$ (3,384,421)	\$	(1,145,659)	\$	(916,083)	\$	(833,879)	\$	7,013	\$	445,048	\$	1,084,838	\$	1,914,706	\$	3,053,413
	Margin		(596.7%)		(121.5%)	(410.3%)		(97.1%)		(53.4%)		(38.7%)		0.3%		13.0%		23.7%		32.0%		39.4%
	Depreciation & Amortization	\$	15,307	\$	29,115	\$ 61,288	\$	91,648	\$	87,245	\$	84,553	\$	85,520	\$	96,990	\$	102,875	\$	109,908	\$	130,033
	Stock-Based Compensation	\$	73,524	\$	31,842	\$ 2,639,895	\$	538,211	\$	686,013	\$	716,955	NA		NA		NΑ		NA		NA	
	Capital Expenditures	S	(19 205)	s	(66 441)	\$ (84 518)	\$	(120 242)	\$	(36.478)	\$	(50 478)	\$	(57 098)	s	(75 773)	S	(98 447)	S	(130 525)	S	(155 000)

				Debt Si	ummar	y						
	Dec	31, 2015	De	c 31, 2016	Dec	31, 2017	De	c 31, 2018	D	ec 31, 2019	S	ep 30, 2020
Commercial Paper	\$	-	\$	-	\$	-	\$	-	\$	-	\$	
Revolving Credit Line	\$	-	\$	-	\$		\$	-	\$	-	\$	
Term Loans	\$	-	\$	-	\$	-	\$	-	\$	-	\$	
Senior Bonds & Notes	\$	-	\$	-	\$	-	\$	-	\$	891,776	\$	1,650,24
Subordinated Bonds & Notes	\$	-	\$	-	\$		\$	-	\$	-	\$	
Capital Leases	\$	13,494	\$	15,140	\$	-	\$	-	\$	345,453	\$	328,09
Other Debt	\$	-	\$	-	\$		\$	-	\$	-	\$	
otal	\$	13,494	\$	15,140	\$	-	\$	-	\$	1,237,229	\$	1,978,34

			Supplemental Information			
Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
Interactive Media and Services	7370	50203010	Santa Monica, CA, United States	2010	www.snap.com	3,195



GTV-SEC-00149537

Page 13 of 21 Schedule 4 **Guideline Public Company (GPC) Overview** 

**Valuation of Total Equity** As of December 31, 2020

**GTV Media Group Inc.** 

**US\$** in 000s

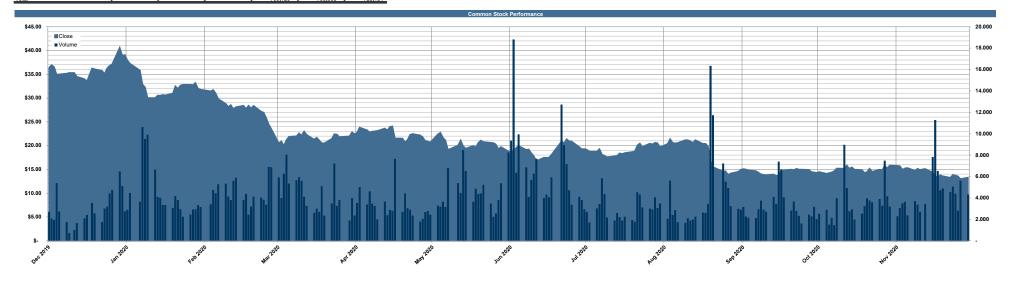
Momo Inc. operates a mobile-based social and entertainment platform in the People's Republic of China. It operates Momo platform that includes its Momo mobile application, as well as various related properties, features, functionalities, tools, and services to users, customers, and platform partners. The company's Momo mobile application connects people and facilitates interactions based on location and interests; and various recreational activities, including live talent shows, short videos, and social games, as well as other video- and audio-based interesting people. The company was formerly known as Momo Technology Company Limited and changed its name to Momo Inc. in July 2014. Momo Inc. was founded in 2011 and is headquartered in Beijing, the People's Republic of China.

				Balanc	e S	Sheet						
						Histo	oric	al				
	D	ec 31, 2015		Dec 31, 2016		Dec 31, 2017	- 1	Dec 31, 2018		Dec 31, 2019		Sep 30, 2020
Cash & Equivalents	\$	469,469	\$	651,323	\$	1,061,169	\$	1,641,922	\$	2,143,551	\$	1,636,640
Other Current Assets	\$	34,368	\$	68,830	\$	127,449	\$	194,918	\$	124,738	\$	143,120
Current Assets	\$	503,837	\$	720,153	\$	1,188,619	\$	1,836,839	\$	2,268,288	\$	1,779,76
Net Property, Plant, & Equipment	\$	16,259	\$	13,932	\$	39,760	\$	56,346	\$	77,108	\$	61,470
Other Assets	\$	22,061	\$	35,653	\$	73,539	\$	864,355	\$	883,672	\$	1,514,682
otal Assets	\$	542,157	\$	769,738	\$	1,301,918	\$	2,757,541	\$	3,229,068	\$	3,355,913
Current Debt	\$	-	\$	-	\$	-	\$	-	\$	19,413	\$	13,62
Other Current Liabilities	\$	71,945	\$	133,697	\$	260,032	\$	392,032	\$	354,965	\$	354,58
Total Current Liabilities	\$	71,945	\$	133,697	\$	260,032	\$	392,032	\$	374,378	\$	368,20
Long-term Debt	\$	-	\$	-	\$	-	\$	709,120	\$	719,650	\$	715,532
Other Long-term Liabilities	\$	1,826	\$	2,022	\$	4,170	\$	53,693	\$	164,773	\$	166,815
Total Long-term Liabilities	\$	1,826	\$	2,022	\$	4,170	\$	762,814	\$	884,422	\$	882,348
Total Liabilities	\$	73,771	\$	135,719	\$	264,203	\$	1,154,845	\$	1,258,800	\$	1,250,550
Total Shareholders' Equity	\$	468,386	\$	634,019	\$	1,037,715	\$	1,602,696	\$	1,970,268	\$	2,105,36
Total Liabilities & Equity	\$	542,157	S	769,738	ŝ	1,301,918	s	2,757,541	s	3,229,068	s	3,355,913

	Financ	iai St	atement Sum	mar	<u>y                                    </u>																	
									Inc	ome Statement	t											
						Histo	orica	ıl										Forecast				
020		De	ec 31, 2015		Dec 31, 2016	Dec 31, 2017	D	ec 31, 2018		Dec 31, 2019		Sep 30, 2020	D	ec 31, 2020	D	ec 31, 2021	D	ec 31, 2022	Dec	31, 2023	Dec 31.	2024
,640	Growth		NA		298.5%	155.8%		42.7%		25.3%		NM		(6.8%)		7.2%		12.4%		(100.0%)		
,120	Revenue	\$	133,988	\$	533,940	\$ 1,365,729	\$	1,949,550	\$	2,443,679	\$	2,343,890	\$	2,278,170	\$	2,442,291	\$	2,744,640	\$	-	\$	-
,761																						
,470	Gross Profit	\$	103,676	\$	300,722	\$ 693,595	\$	905,175	\$	1,224,058	\$	1,123,811										
,682	Margin		77.4%		56.3%	50.8%		46.4%		50.1%		47.9%										
,913																						
	Selling, General & Administrative	\$	75,510	\$	130,620	\$ 290,375	\$	356,556	\$	605,797	\$	529,362										
,621	Research & Development	\$	23,265	\$	30,050	\$ 53,198	\$	110,596	\$	157,267	\$	166,780										
,581	Other	\$	(713)	\$	(383)	\$ (24,093)	\$	(36,887)	\$	(49,526)	\$	(41,680)										
,202	Depreciation & Amortization	\$	-	\$	-	\$ -	\$	-	\$		\$											
,532	Total Operating Expenses	\$	98,062	\$	160,287	\$ 319,480	\$	430,265	\$	713,538	\$	654,462										
,815																						
,348	EBIT	\$	5,614	\$	140,435	\$ 374,115	\$	474,911	\$	510,520	\$	469,349	\$	490,268	\$	540,933	\$	661,178	\$	-	\$	-
,550	Margin		4.2%		26.3%	27.4%		24.4%		20.9%		20.0%		21.5%		22.1%		24.1%		NA		NA
,363																						
,913	EBITDA	\$	12,260	\$	148,477	\$ 386,974	\$	509,990	\$	561,675	\$	523,062	\$	433,861	\$	411,270	\$	478,160	\$	-	\$	-
	Margin		9.2%		27.8%	28.3%		26.2%		23.0%		22.3%		19.0%		16.8%		17.4%		NA		NA
	Depreciation & Amortization	\$	6,646	\$	8,043	\$ 12,859	\$	35,080	\$	51,156	\$	53,713	\$	40,277	\$	43,416	\$	50,018	\$	-	\$	-
	Stock-Based Compensation	\$	17,382	\$	30,365	\$ 51,481	\$	84,449	\$	202,248	\$	101,396	NA		NA		NA		NA		NA	
	Capital Expenditures	\$	(13,521)	\$	(6,746)	\$ (33,600)	\$	(35,309)	\$	(26,788)	\$	(20,639)	\$	(30,088)	\$	(31,342)	\$	(31,873)	\$	-	\$	-
	Sale (Purchase) of Intangible Assets	\$	-	\$	-	\$ (2,917)	\$	-	\$	-	\$	-	NA		NA		NA		NA		NA	

				Debt S	umn	nary						
	Dec 3	1, 2015	Dec	31, 2016		Dec 31, 2017		Dec 31, 2018	D	ec 31, 2019	Se	p 30, 2020
Commercial Paper	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Revolving Credit Line	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Term Loans	\$	-	\$		\$	-	\$	-	\$	-	\$	-
Senior Bonds & Notes	\$	-	\$		\$	-	\$	709,120	\$	711,536	\$	713,281
Subordinated Bonds & Notes	\$	-	\$		\$	-	\$	-	\$	-	\$	-
Capital Leases	\$	-	\$	-	\$	-	\$	-	\$	27,527	\$	15,873
Other Debt	\$	-	\$		\$	-	\$	-	\$	-	\$	
Total	\$		\$	-	\$	-	S	709.120	S	739.063	S	729,154

			Supplemental Information			
Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
Interactive Media and Services	7370	50203010	Beijing, 0, China	2011	www.immomo.com	2,350



S&P Moody's

**GTV Media Group Inc. Valuation of Total Equity** As of December 31, 2020 **US\$** in 000s

# Page 14 of 21 Schedule 4 **Guideline Public Company (GPC) Overview**

Sep 30, 2020 Dec 31, 2020 Dec 31, 2021 Dec 31, 2022 Dec 31, 2023 Dec 31, 2024

3,850,373 \$ 4,342,828 \$ 5,010,233 \$ 5,382,833 \$

15.4%

12.8%

JOYY Inc., through its subsidiaries, operates a social media platform in the People's Republic of China and internationally. The company operates live streaming platforms, including YY Live, an interactive and comprehensive live streaming social media platform offering music and dance shows, talk shows, outdoor activities, and sports and anime; Bigo Live, which enables users to live stream their specific moments and talk live with each other; and Huya, a game live streaming platform. It also operates short-form video platform, such as Likee, a short-form video poscial platform that integrates various social features, such as live streaming chatrooms and karaoke. The company was formerly known as YY inc. and changed its name to JOYY inc. in December 2019. JOYY inc. was founded in 2005 and is headquartered in Guangzhou, the People's Republic of China.

												Financ	ial Sta	atement Sumr	nary								
			Balanc	e Sh																	ncor	ne Statement	
					Histo	rica	ıl											Histo	rica				
	Dec 31, 2015	Dec	31, 2016	D	ec 31, 2017	D	ec 31, 2018	D	ec 31, 2019	S	ep 30, 2020		De	c 31, 2015	De	c 31, 2016	D	ec 31, 2017	D	ec 31, 2018	De	c 31, 2019	Se
Cash & Equivalents	\$ 434,945	\$	767,817	\$	1,343,551	\$	2,080,678	\$	3,775,239	\$	3,528,576	Growth		NA		30.1%		50.8%		28.6%		60.3%	
Other Current Assets	\$ 124,143	\$	76,593	\$	213,225	\$	316,872	\$	360,964	\$	320,920	Revenue	\$	908,317	\$	1,181,561	\$	1,781,977	\$	2,291,981	\$	3,673,211	\$
Current Assets	\$ 559,088	\$	844,410	\$	1,556,776	\$	2,397,550	\$	4,136,203	\$	3,849,496												
Net Property, Plant, & Equipment	\$ 129,911	\$	120,798	\$	156,300	\$	188,481	\$	363,637	\$	390,972	Gross Profit	\$	361,232	\$	452,988	\$	709,538	\$	842,600	\$	1,220,228	\$
Other Assets	\$ 435,799	\$	444,158	\$	509,052	\$	1,160,577	\$	2,998,398	\$	3,773,106	Margin		39.8%		38.3%		39.8%		36.8%		33.2%	
otal Assets	\$ 1,124,798	\$	1,409,366	\$	2,222,128	\$	3,746,608	\$	7,498,238	\$	8,013,573												
												Selling, General & Administrative	\$	102,860	\$	135,759	\$	189,946	\$	295,526	\$	770,839	\$
Current Debt	\$ -	\$	398,720	\$	90,405	\$	998	\$	96,622	\$	161,793	Research & Development	\$	76,261	\$	86,194	\$	120,166	\$	173,321	\$	339,206	\$
Other Current Liabilities	\$ 213,233	\$	276,807	\$	393,066	\$	559,222	\$	1,000,281	\$	714,426	Other	\$	(8,395)	\$	(12,220)	\$	(9,963)	\$	(10,052)	\$	(36,426)	\$
Total Current Liabilities	\$ 213,233	\$	675,526	\$	483,471	\$	560,220	\$	1,096,902	\$	876,220	Depreciation & Amortization	\$		\$		\$		\$		\$		\$
Long-term Debt	\$ 396,168	\$	-	\$	1,005	\$	-	\$	742,701	\$	773,332	Total Operating Expenses	\$	170,726	\$	209,733	\$	300,149	\$	458,795	\$	1,073,619	\$
Other Long-term Liabilities	\$ 15,310	\$	6,163	\$	91,218	\$	78,208	\$	141,140	\$	125,992												
Total Long-term Liabilities	\$ 411,478	\$	6,163	\$	92,222	\$	78,208	\$	883,841	\$	899,323	EBIT	\$	190,506	\$	243,255	\$	409,389	\$	383,804	\$	146,609	\$
Total Liabilities	\$ 624,711	\$	681,689	\$	575,693	\$	638,428	\$	1,980,743	\$	1,775,543	Margin		21.0%		20.6%		23.0%		16.7%		4.0%	
otal Shareholders' Equity	\$ 500,088	\$	727,677	\$	1,646,435	\$	3,108,180	\$	5,517,495	\$	6,238,031												
otal Liabilities & Equity	\$ 1,124,798	\$	1,409,366	\$	2,222,128	\$	3,746,608	\$	7,498,238	\$	8,013,573	EBITDA	\$	219,201	\$	282,791	\$	446,141	\$	415,804	\$	301,753	\$
•	 •				•		·		•			Margin		24.1%		23.9%		25.0%		18.1%		8.2%	
												<u></u> g											

EDII	- P	190,506	•	243,255	•	409,369	•	303,004	•	146,609	•	100,40	0 3		3/5,/11	Þ	450,001	٠	010,000	ð.	-	ð.	
Margin		21.0%		20.6%		23.0%		16.7%		4.0%		3.69	6		9.8%		10.4%		12.3%		0.0%		NA
EBITDA	\$	219,201	\$	282,791	\$	446,141	\$	415,804	\$	301,753	\$	414,54	1 \$	;	285,951	\$	381,382	\$	562,428	\$	476,356	\$	
Margin		24.1%		23.9%		25.0%		18.1%		8.2%		9.39	6		7.4%		8.8%		11.2%		8.8%		NA
Depreciation & Amortization	\$	28,694	\$	39,536	\$	36,752	\$	32,000	\$	170,001	\$		- \$	;	81,659	\$	95,939	\$	101,214	\$		\$	-
Stock-Based Compensation	\$	28,552	\$	22,653	\$	39,599	\$	94,221	\$	136,171	\$		- N	NΑ		NA		NA		NA		NA	
Capital Expenditures	\$	(33,861)	\$	(23,388)	\$	(61,064)	\$	(48,562)	\$	(141,849)	\$		- \$	3	(133,064)	\$	(139,357)	\$	(144,364)	\$	(107,657)	\$	-
Sale (Purchase) of Intangible Assets	\$	(7,845)	\$	(10,086)	\$	(2,728)	\$	(8,555)	\$	(15,057)	\$		- N	NΑ		NA		NA		NA		NA	

				Depts	4111111	ıary					
	De	c 31, 2015	De	ec 31, 2016	D	Dec 31, 2017	D	ec 31, 2018	Dec 31, 2019	S	ep 30, 2020
Commercial Paper	\$		\$	-	\$	-	\$	-	\$ -	\$	-
Revolving Credit Line	\$		\$	-	\$	90,000	\$	-	\$ 80,025	\$	147,865
Term Loans	\$		\$	-	\$	-	\$	-	\$ -	\$	-
Senior Bonds & Notes	\$	396,168	\$	398,720	\$	1,005	\$	998	\$ 719,323	\$	737,552
Subordinated Bonds & Notes	\$	-	\$	-	\$	-	\$	-	\$ -	\$	-
Capital Leases	\$	-	\$	-	\$	-	\$	-	\$ 39,975	\$	21,858
Other Debt	\$		\$	-	\$	-	\$	-	\$ -	\$	-
Total	\$	396,168	\$	398,720	\$	91,005	\$	998	\$ 839,322	\$	907,275

			Supplemental Information			
Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
Interactive Media and Services	7370	50203010	Guangzhou, 0, China	2005	www.huanju.cn	9,273

NM

4.475.027 \$

1,432,151

32.0%

887.388

420,378 (36,081)

1,271,685



# SINA Corporation (NasdaqGS:SINA)

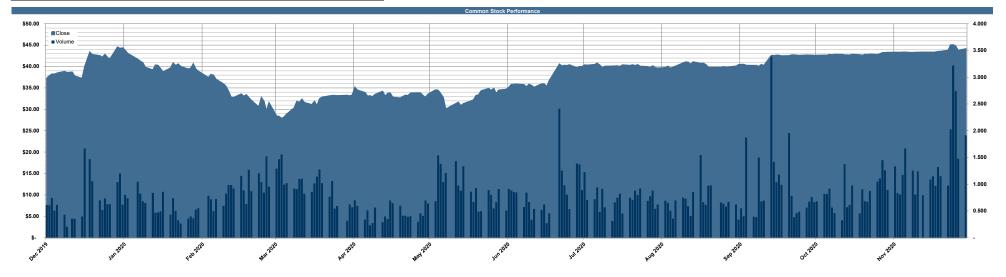
SINA Corporation, together with its subsidiaries, operates as an online media company in the People's Republic of China and internationally. The company operates SINA.com, an online media property that provides region-focused format and content, including feeds from news providers; business news coverage and personal finance columns; sporting events information; enternation events; automobile-related news and service information; technology updates; interactive video products, such as news, sports, and entertainment and education, digital, fashion, luxury, health, collectibles, travel, and other interest-based channels. It also offers SINA mobile, a mobile portal, which provides news information and entertainment content from SINA.com for mobile users in mobile browser and application format. In addition, it operates Welbo.com that offers discovery products to belip users discovery products to enable users to expression products to enable users to expression products to promote social interaction between users on Weibo platform; advertising and marketing solutions; and tools and services. Further, the company offers online loan facilitation and payment, VIP membership, live streaming, and gamerated in Egiling, the People's Republic of China.

				Balanc	e S	heet						
						Histo	oric	al				
	D	ec 31, 2014	D	ec 31, 2015		Dec 31, 2016		Dec 31, 2017	D	ec 31, 2018	D	ec 31, 2019
Cash & Equivalents	\$	2,166,538	\$	2,209,853	\$	1,797,065	\$	3,372,543	\$	2,345,334	\$	2,903,83
Other Current Assets	\$	365,111	\$	504,800	\$	859,007	\$	730,070	\$	987,364	\$	1,708,00
Current Assets	\$	2,531,649	\$	2,714,653	\$	2,656,072	\$	4,102,613	\$	3,332,698	\$	4,611,84
Net Property, Plant, & Equipment	\$	63,729	\$	47,495	\$	241,680	\$	262,676	\$	262,846	\$	278,05
Other Assets	\$	1,107,950	\$	1,594,799	\$	1,387,122	\$	1,450,105	\$	2,290,545	\$	2,578,93
Total Assets	\$	3,703,328	\$	4,356,947	\$	4,284,874	\$	5,815,394	\$	5,886,089	\$	7,468,83
Current Debt	\$	-	\$	795,108	\$	53,048	\$	242,401	\$	78,229	\$	267,62
Other Current Liabilities	\$	391,515	\$	583,447	\$	918,235	\$	1,030,399	\$	1,065,432	\$	1,451,5
Total Current Liabilities	\$	391,515	\$	1,378,555	\$	971,283	\$	1,272,800	\$	1,143,661	\$	1,719,20
Long-term Debt	\$	800,000	\$	-	\$	153,092	\$	879,983	\$	884,123	\$	1,717,59
Other Long-term Liabilities	\$	90,543	\$	101,724	\$	69,520	\$	62,882	\$	95,433	\$	134,12
Total Long-term Liabilities	\$	890,543	\$	101,724	\$	222,612	\$	942,865	\$	979,556	\$	1,851,7
Total Liabilities	\$	1,282,058	\$	1,480,279	\$	1,193,895	\$	2,215,665	\$	2,123,217	\$	3,570,9
Total Shareholders' Equity	\$	2,421,270	\$	2,876,668	\$	3,090,979	\$	3,599,729	\$	3,762,872	\$	3,897,91
Total Liabilities & Equity	\$	3,703,328	s	4,356,947	\$	4,284,874	s	5,815,394	s	5,886,089	s	7,468,82

									Inco	me Statement												
						Histo	orica	1										Forecast				
019		De	c 31, 2014	D	ec 31, 2015	Dec 31, 2016	D	ec 31, 2017	D	Dec 31, 2018	D	ec 31, 2019	D	ec 31, 2020	D	ec 31, 2021		Dec 31, 2022	De	c 31, 2023	Dec 31	, 2024
3,839	Growth		NA		14.6%	17.1%		53.6%		33.1%		2.6%		(2.5%)		13.0%		7.2%		(100.0%)		
3,005	Revenue	\$	768,241	\$	880,669	\$ 1,030,936	\$	1,583,884	\$	2,108,327	\$	2,162,955	\$	2,109,128	\$	2,383,934	\$	2,554,929	\$	-	\$	-
1,844																						
3,051	Gross Profit	\$	477,900	\$	545,289	\$ 676,240	\$	1,169,747	\$	1,656,287	\$	1,669,527										
3,933	Margin		62.2%		61.9%	65.6%		73.9%		78.6%		77.2%										
3,828																						
	Selling, General & Administrative	\$	311,966	\$	323,296	\$ 346,542	\$	513,779	\$	820,146	\$	800,630										
7,621	Research & Development	\$	192,322	\$	209,771	\$ 216,228	\$	267,392	\$	345,942	\$	372,818										
1,582	Other	\$	-	\$	-	\$ -	\$	-	\$	-	\$	-										
9,203	Depreciation & Amortization	\$	-	\$		\$ _	\$		\$	-	\$											
7,592	Total Operating Expenses	\$	504,288	\$	533,067	\$ 562,770	\$	781,171	\$	1,166,088	\$	1,173,448										
4,120																						
1,712	EBIT	\$	(26,388)	\$	12,222	\$ 113,470	\$	388,576	\$	490,199	\$	496,079	\$	389,931	\$	547,145	\$	662,339	\$	-	\$	-
0,915	Margin		(3.4%)		1.4%	11.0%		24.5%		23.3%		22.9%		18.5%		23.0%		25.9%		NA		NA
7,913																						
3,828	EBITDA	\$	18,882	\$	49,004	\$ 141,938	\$	421,778	\$	531,431	\$	540,734	\$	406,380	\$	472,780	\$	539,887	\$	-	\$	
	Margin		2.5%		5.6%	13.8%		26.6%		25.2%		25.0%		19.3%		19.8%		21.1%		NA		NA
	Depreciation & Amortization	\$	45,270		36,782	28,468		33,202		41,232		55,766		51,500		54,000		54,500		-		-
	Stock-Based Compensation	\$	32,493		56,139	\$ 73,828	\$	91,387	\$	95,069	\$	121,871	NA		NA		NΑ		NA		NA	
	Capital Expenditures	\$	(102,853)	\$	(45,466)	\$ (37,688)	\$	(44,907)	\$	(46,451)	\$	(29,924)	\$	(52,000)	\$	(47,000)	\$	(38,000)	\$	-	\$	-
	Sale (Purchase) of Intangible Assets	\$	-	\$	-	\$ -	\$	-	\$	(216,050)	\$	-	NA		NA		NΑ		NA		NA	

			Debt Si	um	mary				
	De	c 31, 2014	Dec 31, 2015		Dec 31, 2016	Dec 31, 2017	Dec 31, 2018	D	ec 31, 2019
Commercial Paper	\$	-	\$ -	\$	-	\$ -	\$ -	\$	-
Revolving Credit Line	\$	-	\$ -	\$	-	\$ -	\$ -	\$	-
Term Loans	\$	-	\$ -	\$	53,048	\$ 89,309	\$ 78,229	\$	277,730
Senior Bonds & Notes	\$	800,000	\$ 795,108	\$	153,092	\$ 1,033,075	\$ 884,123	\$	1,682,251
Subordinated Bonds & Notes	\$	-	\$ -	\$	-	\$ -	\$ -	\$	-
Capital Leases	\$	-	\$ -	\$	-	\$ -	\$ -	\$	25,232
Other Debt	\$	-	\$ -	\$	-	\$ -	\$ -	\$	-
Total	\$	800,000	\$ 795,108	\$	206,140	\$ 1,122,384	\$ 962,352	\$	1,985,213

			Supplemental Information			
Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
Interactive Media and Services	7370	50203010	Beijing, 0, China	1993	www.sina.com	8,30



GTV Media Group Inc. Valuation of Total Equity As of December 31, 2020 US\$ in 000s Page 16 of 21 Schedule 4
Guideline Public Company (GPC) Overview

# Weibo Corporation (NasdaqGS:WB)

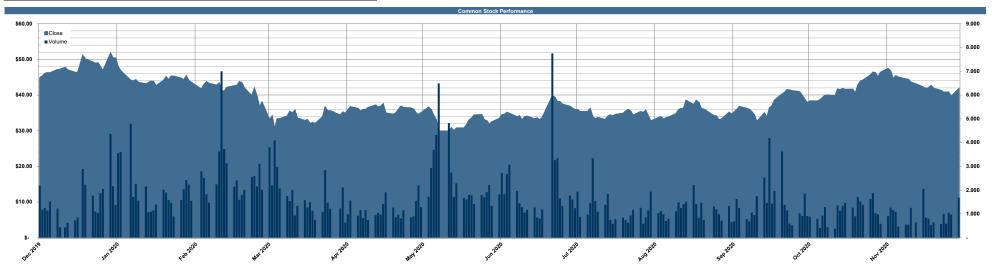
Weibo Corporation, through its subsidiaries, operates as a social media platform; or people to create, distribute, and discover content in the People's Republic of China. It operates in two segments, Advertising and Marketing Services; and Value-Added Services. The company offers discovery products to help users discover content on its platform; and social products to promote social interaction between users on its platform. It also provides advertising and marketing solutions, such as Social display advertisements; and promoted feeds, such as Super FST, Fans Headline, and Weibo Express, promoted accounts, and promoted services to commerce partners and perators with operations with operations

Dec 31, 2015   Dec 31, 2016   Dec 31, 2017   Dec 31, 2018   Dec 31, 2019   Mar 31, 2020	Other Long-term Liabilities Total Long-term Liabilities	\$	2,385 2.385	\$	1,483 1.483	\$	2,166 882.149	\$	12,577 896,700	\$ \$	33,972 1.721.512	\$ \$	37,568 1,721,188
Cash & Equivalents         Dec 31, 2015         Dec 31, 2016         Dec 31, 2017         Dec 31, 2018         Dec 31, 2019         Mar 31, 2020           Cher Current Assets         \$ 355,679         \$ 395,594         \$ 1,792,683         \$ 1,825,865         \$ 2,404,220         \$ 2,346,590           Current Assets         \$ 162,525         \$ 201,283         \$ 2,566,898         \$ 64,223         \$ 1,231,955         \$ 1,231,655           Current Assets         \$ 498,404         \$ 597,237         \$ 2,048,372         \$ 2,469,008         \$ 3,636,178         \$ 3,578,245           Net Property, Plant, & Equipment         \$ 22,505         \$ 22,816         \$ 3,793         \$ 45,623         \$ 64,599         \$ 47,026           Other Assets         \$ 317,935         \$ 416,891         \$ 479,654         \$ 759,991         \$ 1,111,549         \$ 1,110,9911           Total Assets         \$ 839,189         \$ 1,036,944         \$ 2,561,819         \$ 3,274,682         \$ 4,804,186         \$ 4,795,182           Current Debt         \$ -         \$ -         \$ -         \$ -         \$ 4,708         \$ -		\$	,		278,103								
Cash & Equivalents         Dec 31, 2015         Dec 31, 2016         Dec 31, 2016         Dec 31, 2017         Dec 31, 2018         Dec 31, 2019         Mar 31, 2020           Other Current Assets         \$ 182,5675         \$ 20,2283         \$ 25,6689         \$ 64,223         \$ 1,231,965         \$ 2,246,209         \$ 1,231,955         \$ 20,468,209         \$ 1,231,955         \$ 2,246,209         \$ 3,636,178         \$ 3,578,245           Current Assets         \$ 498,404         \$ 597,237         \$ 2,468,009         \$ 3,636,178         \$ 3,578,245           Net Property, Plant, & Equipment         \$ 22,850         \$ 22,816         \$ 33,793         \$ 45,623         \$ 64,592         \$ 470,265           Other Assets         \$ 317,935         \$ 416,891         \$ 479,664         \$ 759,961         \$ 1,111,549         \$ 1,169,911		-		-		- 7					,		- 762,604
Cash & Equivalents         Dec 31, 2015         Dec 31, 2016         Dec 31, 2016         Dec 31, 2017         Dec 31, 2018         Dec 31, 2019         Mar 31, 2020           Other Current Assets         \$ 182,5675         \$ 20,2283         \$ 25,6689         \$ 64,223         \$ 1,231,965         \$ 2,246,209         \$ 1,231,955         \$ 20,468,209         \$ 1,231,955         \$ 2,246,209         \$ 3,636,178         \$ 3,578,245           Current Assets         \$ 498,404         \$ 597,237         \$ 2,468,009         \$ 3,636,178         \$ 3,578,245           Net Property, Plant, & Equipment         \$ 22,850         \$ 22,816         \$ 33,793         \$ 45,623         \$ 64,592         \$ 470,265           Other Assets         \$ 317,935         \$ 416,891         \$ 479,664         \$ 759,961         \$ 1,111,549         \$ 1,169,911	Total Assets	\$	839,189	\$	1,036,944	\$	2,561,819	\$	3,274,682	\$	4,804,186	\$	4,795,182
Cash & Equivalents         \$ 335,879         \$ 395,954         \$ 1,792,683         \$ 1,825,865         \$ 2,404,220         \$ 2,346,590           Other Current Assets         \$ 162,525         \$ 201,283         \$ 25,689         \$ 63,233         \$ 1,231,958         \$ 1,231,655           Current Assets         \$ 498,404         \$ 597,237         \$ 2,048,372         \$ 2,469,098         \$ 3,636,178         \$ 3,578,245	Other Assets	\$	317,935	\$	416,891	\$	479,654	\$	759,961	\$	1,111,549	\$	1,169,911
Cash & Equivalents         5         Dec 31, 2015         Dec 31, 2016         Dec 31, 2018         Dec 31, 2019         Mar 31, 2020           Other Current Assets         \$ 182,525         \$ 291,283         \$ 1,792,683         \$ 1,283,285         \$ 2,404,590	Net Property, Plant, & Equipment	\$	22,850	\$	22,816	\$	33,793	\$	45,623	\$	56,459	\$	47,026
Dec 31, 2015         Dec 31, 2016         Dec 31, 2017         Dec 31, 2018         Dec 31, 2019         Mar 31, 2020           Cash & Equivalents         \$ 335,879         \$ 395,954         \$ 1,792,683         \$ 1,825,865         \$ 2,404,220         \$ 2,346,590	Current Assets	\$	498,404	\$	597,237	\$	2,048,372	\$	2,469,098	\$	3,636,178	\$	3,578,245
Dec 31, 2015 Dec 31, 2016 Dec 31, 2017 Dec 31, 2018 Dec 31, 2019 Mar 31, 2020		\$	,			- 7	, . ,	-	, ,	- 7	, . , .	- 7	, ,
	Cach & Equivalente	e De	,		,		,		,		,		,
		_				_						_	

	Financ	ial Sta	itement Sum	mary	y																	
									Inc	ome Statement												
						Histo	orica	ıl										Forecast				
020		De	c 31, 2015	D	ec 31, 2016	Dec 31, 2017	D	ec 31, 2018		Dec 31, 2019	N	Mar 31, 2020	D	Dec 31, 2020	D	ec 31, 2021		ec 31, 2022	D	ec 31, 2023	De	c 31, 2024
6,590	Growth		NA		37.2%	75.4%		49.4%		2.8%		NM		(6.8%)		12.6%		9.6%		2.2%		(7.1%)
1,655	Revenue	\$	477,891	\$	655,800	\$ 1,150,054	\$	1,718,518	\$	1,766,914	\$	1,691,126	\$	1,647,141	\$	1,854,356	\$	2,031,813	\$	2,075,642	\$	1,927,240
8,245																						
7,026	Gross Profit	\$	335,931	\$	484,569	\$ 918,799	\$	1,440,870	\$	1,438,088	\$	1,371,007										
9,911	Margin		70.3%		73.9%	79.9%		83.8%		81.4%		81.1%										
5,182																						
	Selling, General & Administrative	\$	154,984	\$	189,501	\$ 317,852	\$	571,179	\$	556,060	\$	549,477										
-	Research & Development	\$	143,444	\$	154,088	\$ 193,393	\$	249,873	\$	284,444	\$	289,000										
2,604	Other	\$	-	\$	-	\$ -	\$	-	\$	-	\$	-										
2,604	Depreciation & Amortization	\$		\$	-	\$ -	\$	-	\$	-	\$											
3,620	Total Operating Expenses	\$	298,428	\$	343,589	\$ 511,245	\$	821,052	\$	840,504	\$	838,477										
7,568																						
1,188	EBIT	\$	37,503	\$	140,980	\$ 407,554	\$	619,818	\$	597,584	\$	532,530	\$	450,194	\$	572,942	\$	660,744	\$	645,317	\$	494,605
3,792	Margin		7.8%		21.5%	35.4%		36.1%		33.8%		31.5%		27.3%		30.9%		32.5%		31.1%		25.7%
1,390																						
5,182	EBITDA	\$	58,453	\$	154,962	\$ 422,882	\$	639,665	\$	623,356	\$	558,581	\$	483,247	\$	602,490	\$	686,130	\$	676,355	\$	528,496
	Margin		12.2%		23.6%	36.8%		37.2%		35.3%		33.0%		29.3%		32.5%		33.8%		32.6%		27.4%
	Depreciation & Amortization	\$	20,950	\$	13,982	\$ 15,328	\$	19,847	\$	29,565	\$	-	\$	27,309	\$	30,199	\$	33,127	\$	-	\$	-
	Stock-Based Compensation	\$	26,399	\$	36,902	\$ 48,037	\$	41,011	\$	61,289	\$	-	NA		NA		NΑ		NA		NA	
	Capital Expenditures	\$	(10,858)	\$	(13,253)	\$ (20,454)	\$	(28,350)	\$	(21,746)	\$	-	\$	(26,711)	\$	(28,666)	\$	(31,570)	\$	(30,758)	\$	(34,505)
	Sale (Purchase) of Intangible Assets	\$	-	\$	-	\$ -	\$	-	\$	-	\$	-	NA		NA		NΑ		NA		NA	

				Debts	umm:	ary						
	Dec 3	1, 2015	Dec	31, 2016	D	ec 31, 2017	De	c 31, 2018	D	ec 31, 2019	M	ar 31, 2020
Commercial Paper	\$	-	\$	-	\$	-	\$	-	\$	-	\$	
Revolving Credit Line	\$	-	\$	-	\$	-	\$	-	\$	-	\$	
Term Loans	\$	-	\$	-	\$	-	\$	-	\$	-	\$	
Senior Bonds & Notes	\$	-	\$	-	\$	879,983	\$	884,123	\$	1,682,251	\$	1,683,620
Subordinated Bonds & Notes	\$	-	\$	-	\$	-	\$	-	\$	-	\$	
Capital Leases	\$	-	\$	-	\$	-	\$	-	\$	9,997	\$	
Other Debt	\$		\$		\$	-	\$	-	\$	-	\$	
otal	\$		\$		\$	879,983	\$	884,123	\$	1,692,248	\$	1,683,620

				Supplemental Information			
's	Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
leeded)	Interactive Media and Services	7370	50203010	Beijing, 0, China	2009	ir.weibo.com	4,126



## du, Inc. (NasdaqGS:BIDU)

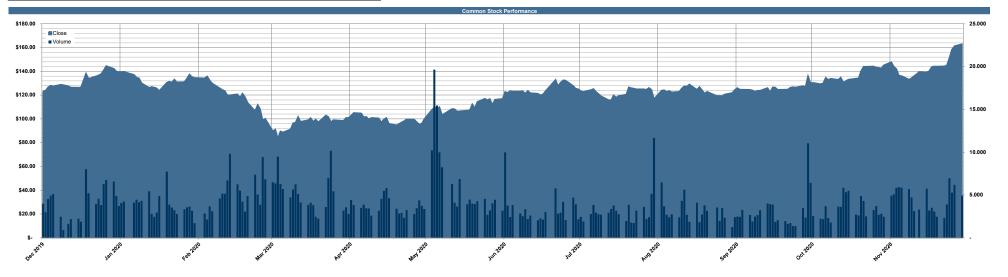
Baidu, Inc. provides Internet search services in China and internationally. It operates through two segments, Baidu Core and QIMT the Baidu Core and QIMT the Baidu Core and QIMT the Services search, feed, and other services search and other services shrough its other provides and unit contained in the services shrough its ord international provides and the services search, feed, and other services search services search and other services search and other services search search services search services search services search search search services search search services search search services search searc

			Balanc	e S	heet						
					Histo	oric	al				
	Dec 31, 2015		Dec 31, 2016		Dec 31, 2017		Dec 31, 2018	- 1	Dec 31, 2019	5	Sep 30, 2020
Cash & Equivalents	\$ 10,521,267	\$	12,973,615	\$	18,291,761	\$	20,284,543	\$	21,134,010	\$	21,396,44
Other Current Assets	\$ 1,528,585	\$	1,393,986	\$	4,941,061	\$	2,265,728	\$	2,643,726	\$	2,628,99
Current Assets	\$ 12,049,852	\$	14,367,601	\$	23,232,822	\$	22,550,271	\$	23,777,736	\$	24,025,44
Net Property, Plant, & Equipment	\$ 1,636,831	\$	1,626,581	\$	1,917,255	\$	2,603,050	\$	3,682,805	\$	3,946,81
Other Assets	\$ 9,086,256	\$	10,217,329	\$	13,537,431	\$	18,112,014	\$	15,813,957	\$	18,376,03
otal Assets	\$ 22,772,939	\$	26,211,510	\$	38,687,507	\$	43,265,336	\$	43,274,498	\$	46,348,29
Current Debt	\$ 172,647	\$	1,410,548	\$	1,191,695	\$	1,454,120	\$	1,559,264	\$	2,348,17
Other Current Liabilities	\$ 3,847,808	\$	5,229,138	\$	11,419,460	\$	6,812,161	\$	6,681,555	\$	6,727,77
Total Current Liabilities	\$ 4,020,455	\$	6,639,687	\$	12,611,155	\$	8,266,281	\$	8,240,819	\$	9,075,95
Long-term Debt	\$ 5,229,145	\$	4,964,427	\$	5,503,865	\$	7,982,756	\$	9,001,565	\$	9,050,33
Other Long-term Liabilities	\$ 552,108	\$	530,288	\$	535,909	\$	1,462,407	\$	1,212,713	\$	1,176,59
Total Long-term Liabilities	\$ 5,781,254	\$	5,494,714	\$	6,039,774	\$	9,445,163	\$	10,214,279	\$	10,226,92
otal Liabilities	\$ 9,801,708	\$	12,134,401	\$	18,650,929	\$	17,711,444	\$	18,455,098	\$	19,302,88
otal Shareholders' Equity	\$ 12,971,231	\$	14,077,109	\$	20,036,578	\$	25,553,892	\$	24,819,400	\$	27,045,41
otal Liabilities & Equity	\$ 22,772,939	S	26.211.510	\$	38,687,507	s	43.265.336	5	43.274.498	s	46.348.29

	Financ	ial S	tatement Sum	mai	ry																		
										Inco	me Statemen	t											
							Histo	orica	ıl										Forecast				
020		D	ec 31, 2015		Dec 31, 2016	C	ec 31, 2017	D	ec 31, 2018	D	ec 31, 2019	- :	Sep 30, 2020	D	ec 31, 2020	D	ec 31, 2021	D	ec 31, 2022	C	ec 31, 2023	De	c 31, 2024
3,448	Growth		NA		(0.6%)		31.2%		13.3%		2.1%		NM		5.8%		14.9%		11.1%		13.7%		4.3%
3,998	Revenue	\$	10,224,413	\$	10,160,584	\$	13,326,110	\$	15,103,450	\$	15,426,475	\$	15,564,440	\$	16,318,321	\$	18,754,170	\$	20,840,302	\$	23,705,664	\$	24,721,717
5,446 6,810	Gross Profit	s	6.710.512	s	5.644.353	s	7.440.792	s	7.580.005	s	6.400.063	s	7.295.459										
6,038	Margin		65.6%		55.6%	•	55.8%	•	50.2%	•	41.5%	-	46.9%										
3,295	Selling, General & Administrative	s	2.630.112	s	2.170.550	s	2.017.613	s	2.796.138	s	2.859.441	s	2.492.343										
3.177	Research & Development	s	1.567.347		1.461.964		1.986.875		2,293,208		2.634.822		2,738,853										
7,779	Other	s	, , .	Š	564.565		732,783				-,,	- :	_,,										
5.956	Depreciation & Amortization	s	_	s	-	s	-	-	_	s	_	s	_										
0,333	Total Operating Expenses	s	4,912,745	s	4,197,079	s	4,737,271	\$	5,089,347	\$	5,494,262	\$	5,231,195	•									
5,592			,, , ,			•		•	.,,		., . , .	Ċ	-, -,										
5,925	EBIT	\$	1,797,767	\$	1,447,274	\$	2,703,521	\$	2,490,658	\$	905,801	\$	2,064,263	\$	2,168,862	\$	2,468,649	\$	3,069,664	\$	4,267,784	\$	3,980,700
2,880	Margin		17.6%		14.2%		20.3%		16.5%		5.9%		13.3%		13.3%		13.2%		14.7%		18.0%		16.19
5,414																							
3,295	EBITDA	\$	2,698,498	\$	2,646,542	\$	4,509,045	\$	4,844,207	\$	3,657,671	\$	3,358,367	\$	4,253,240	\$	4,851,669	\$	5,752,371	\$	6,329,332	\$	6,569,605
	Margin		26.4%		26.0%		33.8%		32.1%		23.7%		21.6%		26.1%		25.9%		27.6%		26.7%		26.6%
	Depreciation & Amortization	\$	900,732	\$	1,199,268	\$	1,805,524	\$	2,353,548	\$	2,751,871	\$		\$	1,322,262	\$	1,442,927	\$	1,683,023	\$	-	\$	
	Stock-Based Compensation	\$	213,631	\$	253,478	\$	498,563	\$	679,878	\$	807,997	\$	-	NA		NA		NA		NA		NA	
	Capital Expenditures	\$	(808,779)	\$	(607,051)	\$	(734,474)	\$	(1,275,426)	\$	(923,179)	\$	-	\$	(1,102,029)	\$	(1,141,622)	\$	(1,256,651)	\$	(1,492,649)	\$	(1,483,25)
	Sale (Purchase) of Intangible Assets	\$	(388,756)	\$	(906,760)	\$	(1,401,940)	\$	(1,963,011)	\$	(1,822,947)	\$	-	NA		NA		NA		NA		NA	

				Debt Si	umm	ary						
	D	ec 31, 2015	D	ec 31, 2016	D	ec 31, 2017	D	ec 31, 2018	D	ec 31, 2019	S	ep 30, 2020
Commercial Paper	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Revolving Credit Line	\$	710,050	\$	436,557	\$	612,192	\$	942,881	\$	875,993	\$	1,080,307
Term Loans	\$	-	\$	1,206,010	\$	624,948	\$	541,293	\$	603,262	\$	1,032,596
Senior Bonds & Notes	\$	4,750,000	\$	4,750,000	\$	5,500,000	\$	8,006,067	\$	8,203,209	\$	7,724,222
Subordinated Bonds & Notes	\$	-	\$	-	\$	-	\$	-	\$	-	\$	
Capital Leases	\$	8,398	\$	1,152	\$	-	\$	-	\$	972,152	\$	998,851
Other Debt	\$	-	\$	-	\$	-	\$	55,004	\$	128,969	\$	
otal	\$	5,468,448	\$	6,393,719	\$	6,737,140	\$	9,545,244	\$	10,783,585	\$	10,835,977

it Rating				Supplemental Information			
Moody's	Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
Capability Needed)	Interactive Media and Services	7370	50203010	Beijing, 0, China	2000	www.baidu.com	37,779



GTV-SEC-00149542

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Guideline Public Company (GPC) Overview

GTV Media Group Inc. Valuation of Total Equity As of December 31, 2020 US\$ in 000s

# Sohu.com Limited (NasdaqGS:SOHU)

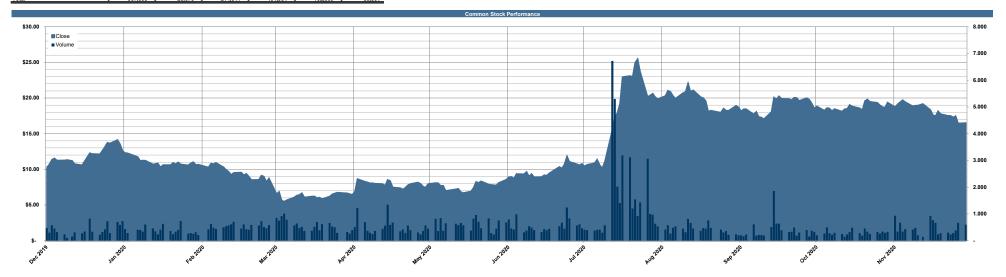
Sohu.com Limited provides online media, search, and game services on personal computers (PCs) and mobile devices in the People's Republic of China. The company provides online news and information through a mobile phone application. It also operates focus cn, which provides online real estate information and services; and offers pad usbescription services, included usbescription services, including the operates Sogou Search, which makes information and services services, including the operates Sogou Search, which makes information and services, including the operates Sogou Search, which makes information and services, including the operates Sogou Search, which makes information and services, including the operates sogou Search, which makes information and services, including the operates sogou Search, which makes information and services, including the operates sogou Search, which makes information and services, including the operates sogou Search, which makes information and services, including the operates sogou Search, which makes information and services, including the operates sogou Search, which makes information and services, including the operates sogou Search, which makes information and services, including the operates sogou Search, which makes information and services, including the operates sogou Search, which makes information and services, including the operates sogou Search, which makes information and services, including the operates sogou Search, and makes information and services included in the services, including the operates sogou Search, which makes information and services including the operates sogou Search, which makes information and services including the operates sogou Search, and including the operates sogou Search, which makes information and services including the operates sogou Search, which makes information and services including the operates sogou Search, which

				Balanc	e SI	neet							
						Histo	oric	al					
		Dec 31, 2015		Dec 31, 2016	- 1	Dec 31, 2017	- 1	Dec 31, 2018		Dec 31, 2019	- N	Mar 31, 2020	
Cash & Equivalents	9	1,419,720	9	1,298,883	\$	2,183,030	\$	1,860,880	\$	1,621,959	\$	1,611,480	
Other Current Assets	9	655,119	9	552,379	\$	447,071	\$	528,018	\$	393,709	\$	370,664	
Current Assets	9	2,074,839	9	1,851,262	\$	2,630,101	\$	2,388,898	\$	2,015,668	\$	1,982,144	
Net Property, Plant, & Equipment	9	508,692	9	503,631	\$	529,717	\$	504,647	\$	464,344	\$	426,632	
Other Assets	\$	458,663	\$	208,797	\$	229,421	\$	477,302	\$	209,778	\$	231,490	
Total Assets	•	3,042,194	•	2,563,690	\$	3,389,239	\$	3,370,847	\$	2,689,790	\$	2,640,266	
Current Debt	9	357,505	9	28,678	\$	92,408	\$	162,396	\$	156,680	\$	84,540	
Other Current Liabilities	9	882,190	9	904,064	\$	1,062,994	\$	1,092,822	\$	942,113	\$	1,010,623	
Total Current Liabilities	9	1,239,695	9	932,742	\$	1,155,402	\$	1,255,218	\$	1,098,793	\$	1,095,163	
Long-term Debt	9	-	9	-	\$	122,433	\$	302,323	\$	5,769	\$	4,321	-
Other Long-term Liabilities	\$	71,747	\$	73,153	\$	294,167	\$	260,355	\$	278,311	\$	282,432	
Total Long-term Liabilities	9	71,747	9	73,153	\$	416,600	\$	562,678	\$	284,080	\$	286,753	Ī
Total Liabilities	\$	1,311,442	\$	1,005,895	\$	1,572,002	\$	1,817,896	\$	1,382,873	\$	1,381,916	_
Total Shareholders' Equity	*	1,730,752	*	1,557,795	\$	1,817,237	\$	1,552,951	\$	1,306,917	\$	1,258,350	
Total Liabilities & Equity	5	3.042.194	5	2,563,690	\$	3.389.239	S	3.370.847	S	2.689.790	S	2,640,266	ī

	Financ	ial St	atement Sum	mar	у																	
									Inc	ome Statement	t											
						Histo	rica	ıl										Forecast				
020		D	ec 31, 2015	D	ec 31, 2016	Dec 31, 2017	D	ec 31, 2018		Dec 31, 2019	- 1	Mar 31, 2020	D	ec 31, 2020	D	ec 31, 2021		Dec 31, 2022		ec 31, 2023	Dec 31	2024
1,480	Growth		NA		(14.8%)	7.2%		2.4%		1.8%		NM		(3.8%)		(13.1%)		(8.6%)		(100.0%)		
0,664	Revenue	\$	1,937,091	\$	1,650,431	\$ 1,769,589	\$	1,812,827	\$	1,845,447	\$	1,870,176	\$	1,774,974	\$	1,542,595	\$	1,410,416	\$	-	\$	-
2,144																						
6,632	Gross Profit	\$	1,078,027	\$	833,531	\$ 889,921	\$	840,741	\$	867,352	\$	858,937										
1,490	Margin		55.7%		50.5%	50.3%		46.4%		47.0%		45.9%										
0,266																						
	Selling, General & Administrative	\$	557,091	\$	554,621	\$ 509,464	\$	489,054	\$	436,613	\$	415,112										
4,540	Research & Development	\$	398,143	\$	353,144	\$ 412,173	\$	441,161	\$	419,114	\$	422,092										
0,623	Other	\$	-	\$	-	\$ -	\$	-	\$	-	\$	-										
5,163	Depreciation & Amortization	\$	-	\$	-	\$ -	\$	-	\$	-	\$	-										
4,321	Total Operating Expenses	\$	955,234	\$	907,765	\$ 921,637	\$	930,215	\$	855,727	\$	837,204										
2,432																						
6,753	EBIT	\$	122,793	\$	(74,234)	\$ (31,716)	\$	(89,474)	\$	11,625	\$	21,733	\$	(20,665)	\$	13,768	\$	(11,276)	\$	-	\$	-
1,916	Margin		6.3%		(4.5%)	(1.8%)		(4.9%)		0.6%		1.2%		(1.2%)		0.9%		(0.8%)		NA		NA
8,350																						
0,266	EBITDA	\$	360,159	\$	130,397	\$ 191,415	\$	62,640	\$	144,060	\$	149,248	\$	105,968	\$	162,030	\$	113,969	\$	-	\$	-
	Margin		18.6%		7.9%	10.8%		3.5%		7.8%		8.0%		6.0%		10.5%		8.1%		NA		NA
	Depreciation & Amortization	\$	237,366	\$	204,631	\$ 223,131	\$	152,114	\$	132,435	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
	Stock-Based Compensation	\$	53,443	\$	19,120	\$ 41,468	\$	2,095	\$	18,251	\$	-	NA		NA		N/	١.	NΑ		NA	
	Capital Expenditures	\$	(101,076)	\$	(105,063)	\$ (78,711)	\$	(100,989)	\$	(45,277)	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
	Sale (Purchase) of Intangible Assets	\$	(142,212)	\$	(183,791)	\$ (65,652)	\$	(97,611)	\$	(51,479)	\$	-	NA		NA		N/	١.	N/		NA	

			Debt St	umn	nary						
	De	c 31, 2015	Dec 31, 2016	- 1	Dec 31, 2017		Dec 31, 2018	D	ec 31, 2019	Ma	ar 31, 2020
Commercial Paper	\$	-	\$ -	\$	-	\$	-	\$	-	\$	-
Revolving Credit Line	\$	-	\$ -	\$	61,216	\$	58,159	\$	57,447	\$	-
Term Loans	\$	357,505	\$ 28,678	\$	153,625	\$	406,395	\$	90,836	\$	84,540
Senior Bonds & Notes	\$	-	\$ -	\$	-	\$	-	\$	-	\$	-
Subordinated Bonds & Notes	\$	-	\$ -	\$	-	\$	-	\$	-	\$	-
Capital Leases	\$	-	\$ -	\$	-	\$	-	\$	14,386	\$	4,321
Other Debt	\$	-	\$ -	\$	-	\$	-	\$	-	\$	-
Total .	\$	357.505	\$ 28,678	\$	214,841	S	464,554	S	162,669	s	88.861

			Supplemental Information			
Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
Interactive Media and Services	7370	50203010	Beijing, 0, China	1996	www.sohu.com	7,800



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Guideline Public Company (GPC) Overview

GTV Media Group Inc. Valuation of Total Equity As of December 31, 2020 US\$ in 000s

### Fang Holdings Limited (NYSE:SFUN)

Business Descripti

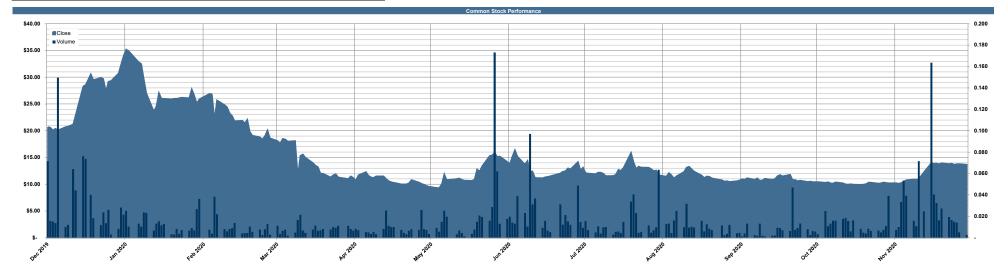
Fang Holdings Limited operates a real estate Internet portal in the People's Republic of China. The company's portal offers marketing, listing, financial, and e-commence, as well as other value-added services. It supports active online communities and networks of users seeking information on and other value-added services for the real estate, and home furnishing and improvement sectors. The company was formerly known as SouFun Holdings Limited and changed its name to Fang Holdings Limited in September 2016 Fang Holdings Limited was founded in 1999 and is headquartered in Beijing, China.

				Balanc	e SI	neet							
						Histo	orica	1					
	D	ec 31, 2014	D	ec 31, 2015	- 1	Dec 31, 2016	D	ec 31, 2017		Dec 31, 2018	C	Dec 31, 2019	
Cash & Equivalents	\$	809,944	\$	880,480	\$	379,457	\$	284,077	\$	187,226	\$	298,618	Growti
Other Current Assets	\$	369,947	\$	634,258	\$	413,753	\$	464,335	\$	481,611	\$	388,062	Revenue
Current Assets	\$	1,179,891	\$	1,514,738	\$	793,210	\$	748,412	\$	668,837	\$	686,680	
Net Property, Plant, & Equipment	\$	217,105	\$	326,504	\$	319,897	\$	622,145	\$	727,739	\$	731,726	Gross Profi
Other Assets	\$	347,243	\$	450,800	\$	501,706	\$	629,698	\$	427,860	\$	394,496	Margir
Total Assets	\$	1,744,239	\$	2,292,042	\$	1,614,813	\$	2,000,255	\$	1,824,436	\$	1,812,902	
													Selling
Current Debt	\$	80,750	\$	496,716	\$	212,734	\$	242,685	\$	297,811	\$	369,764	Resea
Other Current Liabilities	\$	419,389	\$	575,969	\$	482,956	\$	339,127	\$	303,102	\$	270,441	Other
Total Current Liabilities	\$	500,139	\$	1,072,685	\$	695,690	\$	581,812	\$	600,913	\$	640,205	Depre
Long-term Debt	\$	500,000	\$	287,887	\$	360,458	\$	405,474	\$	377,650	\$	354,947	Total Opera
Other Long-term Liabilities	\$	111,411	\$	76,943	\$	70,840	\$	272,694	\$	250,673	\$	227,298	
Total Long-term Liabilities	\$	611,411	\$	364,830	\$	431,298	\$	678,168	\$	628,323	\$	582,245	EBIT
Total Liabilities	\$	1,111,550	\$	1,437,515	\$	1,126,988	\$	1,259,980	\$	1,229,236	\$	1,222,450	Margir
Total Shareholders' Equity	\$	632,689	\$	854,527	\$	487,825	\$	740,275	\$	595,200	\$	590,452	
Total Liabilities & Equity	\$	1,744,239	s	2,292,042	\$	1,614,813	s	2,000,255	s	1,824,436	s	1,812,902	EBITDA

							Histo	orica	ıl									F	Forecast				
9		C	Dec 31, 2014		Dec 31, 2015		Dec 31, 2016	D	ec 31, 2017	- [	Dec 31, 2018	- 1	Dec 31, 2019	D	ec 31, 2020	De	31, 2021	De	ec 31, 2022	Dec 3	, 2023	Dec 31	2024
18	Growth		NA		25.7%		3.7%		(56.9%)		(39.3%)		(8.5%)		(100.0%)								
062	Revenue	\$	702,882	\$	883,549	\$	916,391	\$	395,338	\$	240,047	\$	219,711	\$	-	\$	-	\$	-	\$	-	\$	-
680																							
26	Gross Profit	\$	557,143	\$	328,160	\$	229,207	\$	231,740	\$	193,655	\$	191,451										
96	Margin		79.3%		37.1%		25.0%		58.6%		80.7%		87.1%										
02																							
	Selling, General & Administrative	\$	248,445	\$	362,008	\$	381,068	\$	213,298	\$	188,288	\$	173,104										
64	Research & Development	\$	-	-		\$		\$	-			\$	-										
41	Other	\$	(835)	\$	625	\$	(415)	\$	(699)	\$	(3,027)	\$	(6,118)										
205	Depreciation & Amortization	\$	-	\$		\$		_	-		-	_	-										
947	Total Operating Expenses	\$	247,610	\$	362,633	\$	380,653	\$	212,599	\$	185,261	\$	166,986										
98																							
45	EBIT	\$	309,533	\$	(34,473)			\$	19,141	\$	-,	\$	24,465	\$	-	\$	-	\$	-	\$	-	\$	
50	Margin		44.0%		(3.9%)	1	(16.5%)		4.8%		3.5%		11.1%		NA		NA		NA		NA		NA
52																							
02	EBITDA	\$	321,157	\$	(19,805)		(126,442)	\$	47,102	\$	35,129	\$	49,712	\$	-	\$	-	\$	-	\$	-	\$	
	Margin		45.7%		(2.2%)	1	(13.8%)		11.9%		14.6%		22.6%		NA		NA		NA		NA		NA
	Depreciation & Amortization	\$	11,624						27,961		26,735		27,758			\$		\$	-			\$	-
	Stock-Based Compensation	\$	4,682		4,497		.,		7,218		14,082			NA		NA		NA		NA		NA	
	Capital Expenditures	\$	(7,976)						(65,885)		(96,117)		(12,097)		-	\$		\$	-			\$	-
	Sale (Purchase) of Intangible Assets	\$	-	\$	(54)	\$	-	\$	(34,263)	\$	-	\$	-	NA		NA		NA		NA		NA	

				Dept St	ш	mary					
	De	c 31, 2014	D	Dec 31, 2015		Dec 31, 2016	- 1	Dec 31, 2017	Dec 31, 2018	D	ec 31, 2019
Commercial Paper	\$	-	\$	-	\$	-	\$	-	\$ -	\$	-
Revolving Credit Line	\$	-	\$	-	\$	-	\$	-	\$ -	\$	-
Term Loans	\$	180,750	\$	100,000	\$	277,924	\$	351,094	\$ 421,026	\$	448,782
Senior Bonds & Notes	\$	400,000	\$	700,000	\$	305,700	\$	305,700	\$ 250,000	\$	352,779
Subordinated Bonds & Notes	\$	-	\$	-	\$	-	\$	-	\$ -	\$	-
Capital Leases	\$	-	\$	-	\$	-	\$	6,802	\$ -	\$	4,221
Other Debt	\$	-	\$	-	\$	-	\$	-	\$ -	\$	-
otal	\$	580,750	\$	800,000	\$	583,624	\$	663,596	\$ 671,026	\$	805,782

			Supplemental Information			
Primary Industry	SIC Code	GICS Code	Headquarters	Year Founded	Website	Employees
Interactive Media and Services	7370	50203010	Beijing, 0, China	1999	www.fang.com	3,359



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Valuation of Total Equity
As of December 31, 2020

		Guideline Public Company										Summary Statistics							
	TWTR	FB	SEHK:700	PINS	SNAP	MOMO	YY	SINA	WB	BIDU	SOHU	SFUN	High	75th %	Mean	Median	25th %	Low	CoV
								Cash-	Adjusted Ente	erprise Value-t	o-MAU								
TTM	20 5	, 260	0 5044	04.2 v	1 CEE 1 v	16.4 1	11 O v	NIA	16.0 1	05.0 1	NIA	NIA	1 CEE 1 v	2000	207.0 %	05.0 %	46.0 %	44 0 14	4 75

Guideline Public Company Method											
	F	FYE+1		FYE+2	FYE+3		FYE+4				
	Dec 31, 2021		Dec 31, 2022			Dec 31, 2023	Dec 31, 2024			Marketable	
	ı	MAU		MAU		MAU		MAU			
Indicated Value Using Median											
Financial Statistic		2.8	8.3			16.4	24.6				
Selected Multiple		85.8 x		85.8 x		85.8 x		85.8 x			
Enterprise Value	\$	244	\$	711	\$	1,409	\$	2,113	\$	1,435	
Weight		10.0%		20.0%		30.0%		40.0%		100.0%	
Indicated Value Using Straight Average											
Financial Statistic		2.8		8.3		16.4		24.6			
Selected Multiple		155.3 x		155.3 x		155.3 x		155.3 x			
Enterprise Value	\$	442	\$	1,286	\$	2,550	\$	3,826	\$	2,597	
Weight		10.0%		20.0%		30.0%		40.0%		100.0%	